



Autonomy Process Automation

Turn your business processes into strategic assets

As a business leader, the strength and flexibility of your business rests on your ability to successfully manage and process your information. Information today is more complex and varied, and the pace of daily business is speeding up. You increasingly interact with human information – including emails, videos, call center conversations, social content, and web conversations – everyday. Human information, or unstructured information, makes up 90 percent of all content, and is growing at a staggering rate of 62 percent CAGR.

But traditional computing technology only captures and processes the remaining 10 percent of structured information. Human information has either been processed manually at great cost, or excluded entirely. In order to use your information to support, or even automate, your decision-making, you need a solution that automatically understands 100 percent of your information – structured and unstructured.

Autonomy Process Automation (APA) captures and understands all your information to help you make sound business decisions. It lets you orchestrate the flow of information and tasks between workers and computers. It makes your business processes consistent and auditable, resulting in better outcomes, fewer errors, and reduced compliance risk. With Autonomy, your business processes can become strategic assets that enhance your competitive advantage.

Increase revenue, decrease costs

Autonomy Process Automation helps you make your business even more profitable. By automatically capturing and understanding all your information, Autonomy lets you dynamically adjust workflows to respond to your specific business needs in real time. This allows you to can save time and money.

APA gives you unparalleled flexibility to manage, optimize, and streamline all your business processes. Autonomy's comprehensive graphical workflow modeling and simulation tools help you quickly and easily automate all your business processes – turning them into strategic assets and helping you gain a competitive edge.

- Minimize compliance risk, avoid unnecessary fines, and protect your reputation
- Make the most of all your information and achieve optimal business outcomes
- Improve customer, supplier, and employee service and satisfaction
- Eliminate costly processing errors and omissions by automating task allocation
- Capture information from paper and electronic documents to automate business decisions
- Establish best practices across a distributed work force by facilitating collaboration

- Increase visibility into process bottlenecks and redundancies in repetitive tasks
- Impose deadlines, monitor task level detail, and raise alerts to improve outcomes

The next generation of business processing

At the heart of Autonomy Process Automation lies the Autonomy Intelligent Data Operating Layer (IDOL), a next-generation information processing platform. IDOL uses sophisticated mathematics to form an understanding of all content, including audio, video, text, social media, and structured application data. It can process over 1,000 file types from over 400 sources, in any language.

Autonomy's sophisticated technology helps you succeed in an increasingly unstructured and distributed world, where traditional solutions are no longer able to keep pace. Your business relies on a vast range of mission-critical processes to service customers, suppliers and employees. That's why we built APA on a single platform, giving you access to all of your tasks and information across all your workflows – anytime, anywhere.

“BPM ... emerged as one of the heroes during the (recent economic) downturn, helping enterprises boost productivity and gain efficiency and greater control over key operational processes.”

The Forrester Wave™: Business Process Management Suites, Q3 2010

No help desk needed

Autonomy Process Automation's fully scalable engine provides you with a comprehensive, graphical workflow modeling and simulation environment. That way, you can define processes that involve information across your entire business. Powered by intuitive drag-and-drop interfaces, APA speeds up the design and execution of your processes – without IT intervention. View and manipulate processes as you create them, and simulate execution offline. Tailor them to your specific business requirements and compliance needs. Automatically and dynamically adjust processes to improve your business performance.

Go paperless

Autonomy Process Automation helps you create and deploy electronic forms, and automatically manages routing, tracking, and approval processes. Our web-based solution lets you quickly present your forms online, then present them to your internal and external users. Our intuitive point-and-click Form Designer makes it easy for you to create new forms and add information to existing ones. Autonomy's sophisticated technology also provides you with an archive for completed forms.

Improve what matters

The ability to make real-time improvements to your business processes is essential to your continued success. That's why Autonomy Process Automation gives you comprehensive monitoring and management features. Autonomy's sophisticated technology lets you easily identify process bottlenecks, audit usage, analyze your process, and handle any exceptions that occur. APA provides visibility into all your business processes, helping you enforce compliance and make real-time improvements to drive your business.

Collaborate across the globe

In today's global business environment, your employees need to be able to work together no matter their location. That's why we built Autonomy Process Automation to automatically and securely allow all your employees to collaborate on business processes. We also recognize the importance of meeting compliance mandates across the world. APA help you comprehensively track and audit user and administrative activities in an easy-to-use management console.

Process information on the go

Autonomy Process Automation revolutionizes business processes on mobile devices. APA's mobile capabilities let you access, review, digitally sign, and approve steps in your key business processes anytime, anywhere – in a secure, auditable, and compliant fashion.

Customer solutions

- **Government** - Tax forms, vehicle registration, business licenses, benefits forms
- **Healthcare** - Patient enrollment, insurance claims, prescription orders
- **Financial services** - Loan applications, credit reports, new account opening
- **Manufacturing** - Service requests, job orders, change control
- **Education** - Admission applications, financial aid, student transfers, grants
- **Human resources** - Employee self-service, employee on-boarding, personnel and policy forms
- **Accounting** – Accounts payable, sales order processing, purchase requisitions
- **Marketing** - Sales lead processing, customer surveys
- **Production** - Work orders, change management
- **Sales** - Sales forecasting, business reports, sales order processing
- **Support/QA** - Bug reports, feature requests, customer feedback
- **Legal** - Case management, client on-boarding, contract management

Highlights

- Understand and capture 100 percent of your information, and automate all your business processes
 - Get state-of-the-art, intuitive tools for modeling, simulating, and monitoring processes
 - Reduce risk, increase speed, and optimize business outcomes
 - Turn business processes into strategic assets to drive your business
-

About Autonomy

Autonomy, an HP Company, is a global leader in software that processes human information, or unstructured data, including social media, email, video, audio, text and web pages, etc. Autonomy's powerful management and analytic tools for structured information together with its ability to extract meaning in real time from all forms of information, regardless of format, is a powerful tool for companies seeking to get the most out of their data. Autonomy's product portfolio helps power companies through enterprise search analytics, business process management and OEM operations. Autonomy also offers information governance solutions in areas such as eDiscovery, content management and compliance, as well as marketing solutions that help companies grow revenue, such as web content management, online marketing optimization and rich media management.

Please visit autonomy.com to find out more.

About HP

HP creates new possibilities for technology to have a meaningful impact on people, businesses, governments and society. The world's largest technology company, HP brings together a portfolio that spans printing, personal computing, software, services and IT infrastructure to solve customer problems.

More information about HP (NYSE: HPQ) is available at hp.com.

Get connected

hp.com/go/getconnected

Current HP driver, support, and security alerts delivered directly to your desktop

autonomy.com

Copyright © 2012 Autonomy Inc., an HP Company. All rights reserved. Other trademarks are registered trademarks and the properties of their respective owners.

20120524_RL_PB_HP_Autonomy_Process_Automation

