



News Advisory

HP Helps Enterprises Support Policy Compliance, Protect Print Environments with Security Solutions

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PALO ALTO, Calif., Sept. 10, 2012 — HP today announced new security services and advanced features that enable enterprises to apply HP's intelligent security measures to protect print environments and support policy compliance.

A recent HP-conducted survey⁽¹⁾ indicated that only 45 percent of respondents include imaging and printing security in their IT security plans, 55 percent have no system for preventing confidential documents from remaining on printer trays, and 59 percent lack any means for detecting tampering or alteration of printed documents.

New HP print security offerings include:

- HP Access Control (AC) Printing Solutions: provide healthcare clients with greater control of imaging and printing assets while cutting costs and reducing waste.
- HP Imaging and Printing Security Assessment: enables enterprise clients to identify and address security risks within printing devices.
- HP Imaging and Printing Security Center (IPSC): streamlines the process for deploying and monitoring devices by applying a single security policy across an organization's fleet.

Improve security control and ease of use for healthcare clients

HP AC Printing Solutions can protect confidential information, enhance device security and management, and improve companywide printing policies, all while reducing cost and waste. New functionality includes expanded multivendor support, ability to work across the HP LaserJet fleet and integration with HP Managed Print Services. The HP AC suite includes four distinct, compatible offerings, including secure authentication, secure pull printing, intelligent management and job accounting. New advanced features enable enterprise healthcare clients to:

- Meet Health Insurance Portability and Accountability Act (HIPAA) requirements by controlling and managing access/output to printers with authentication and authorization. HP AC supports common electronic medical record (EMR) systems, allowing high-level security and print policies to be maintained across all users and devices.
- Track, via an audit log, who is faxing, scanning, copying and printing protected patient health information (PHI).

Identify print security risks to meet compliance requirements

HP Imaging and Printing Security Assessment is a comprehensive service designed to identify security risks from printing devices that can result in data and information leaks.

The service analyzes a print environment from a security and compliance perspective, including unattended documents on a printer, sensitive data processing from a computer to a print device, and confidential information on device hard drives. Safeguarding printing devices helps clients meet compliance requirements with internal rules and external regulations including HIPAA, Markets in Financial Instruments Directive, and Sarbanes-Oxley.

Increase security automation, reduce risk

HP IPSC is the industry's first policy-based solution to increase security, strengthen compliance and reduce risk across imaging and printing fleets. The new version, [HP IPSC 2.0.7](#), builds on its foundation of policy-based security compliance to provide clients with:

- Broader device and operating system compatibility, including Microsoft® Windows® 8 and all HP Enterprise LaserJet devices with anticipated release in fall 2012.
- Expanded [HP Instant-on Security](#) device support, which automatically connects supported HP devices to HP IPSC upon device install, reboot or reset, as well as automatic configuration with the client defined security policy.
- Powerful password management capabilities, including the ability to automatically set device passwords out of box with HP Instant-on Security.

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(1) Information Security Media Group, "[2012 State of Print Security](#)," Tom Field.

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