

Brief

# Define, control, save



## HP Access Control Intelligent Management helps healthcare organizations operate more efficiently

Optimize print, fax, and scan practices



Rising costs associated with printing in healthcare environments can often be traced to uncontrolled practices that lack a clear set of rules. Hospitals need a convenient way to implement custom controls, lower costs, and effectively change the printing behavior of employees without impacting their productivity.

The HP Access Control Intelligent Management module enables you to easily and efficiently manage healthcare information input and output as well as device usage. Create custom printing controls and device usage rules for your hospital or clinic that enforce security requirements, cost-cutting goals, internal compliance needs, and environmental initiatives.

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### What if you could...

**Cut** print costs by optimizing paper and energy use?

**Balance** device workloads, route jobs to the most relevant printers, and improve document workflows?

**Empower** users and departments with the imaging and printing capabilities they need to succeed?

**Change** imaging and printing behaviors to support HIPAA compliance?

**Reduce** IT support costs while enabling 7x24 hour availability?

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### Solution at a glance

Current electronic medical record (EMR) applications provide security and control over who may print protected health information (PHI), but their security stops at the application. HP Access Control Intelligent Management enables you to extend control over who faxes, scans and copies PHI as well, which is necessary to more fully meet HIPAA compliance. Gain control and help lower costs by establishing and implementing policies that assign users access to specific devices. HP Access Control Intelligent Print Management and Intelligent Rights Management provide a smarter way to apply rules concerning who

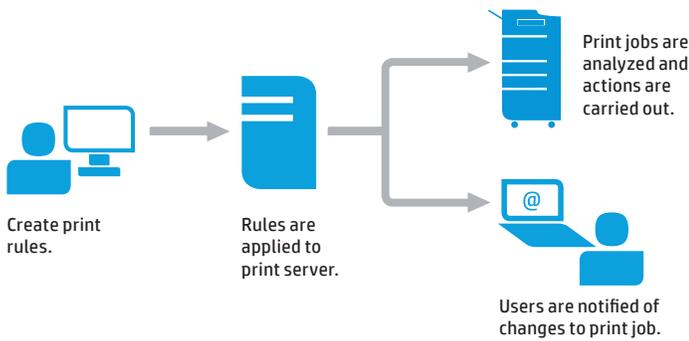
can print and how they can print, as well as who can use a device and how they can use it. Create user accountability for all MFP activities, give users the convenience they need to apply new policies, and help educate and inform them of any printing environment modifications. Boost security—prevent unauthorized use by establishing device authentication and rights management. And, when you deploy HP Access Control Intelligent Management Solutions through an HP Managed Print Services agreement, the solution supports not only HP single-function printers, MFPs, and networked scanners, but selected imaging and printing devices from Canon, Lexmark, Ricoh and Xerox as well, so you can gain these benefits with your current asset mix.

### Solution features

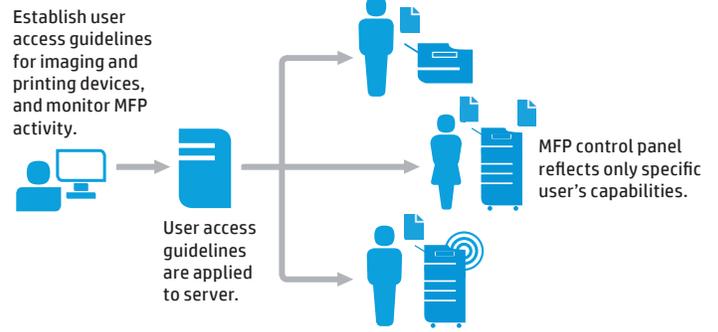
**HP Access Control Intelligent Print Management**—Establish a set of printing conditions, seamlessly initiate specific actions based on these conditions, and provide users with convenient notifications—through email, the web, and more—to efficiently adapt to any policy changes.

- **Help reduce costs and environmental impact**—Apply printing rules to create a smarter printing environment. Create customized conditions that help conserve energy and supplies. For example, assign two-sided printing as the default for everyday printing jobs, or set restrictions on producing color print jobs based on the type of application.

## HP Access Control Intelligent Print Management



## HP Access Control Intelligent Rights Management



- **Gather data**—Collect powerful data that allows you to create a stronger, streamlined printing and imaging environment. Capture print behaviors and usage data to determine needs and establish printing rules.
- **Improve printing processes**—Route and manage print jobs more efficiently by assigning specific job types to the most appropriate printer—and enable re-routing to an online printer when a device goes down during critical usage time. Provide users with notifications that show the cost of the print job and how it was impacted through the web, pop-up notifications, or email—even give them the ability to opt-in or opt-out of certain policies. Empower users to identify new ways to improve printing processes.

**HP Access Control Intelligent Rights Management**—Easily assign users with access codes and device functionality to create a smarter, more efficient environment.

- **Lower costs and conserve resources**—Give users access to specific imaging and printing devices to promote a more responsible use of hospital assets. Each device control panel reflects only the specific user's assigned capabilities. By limiting or expanding functionality, you can better reflect the actual needs of your organization, leading to a more cost-effective and responsible environment.
- **Monitor activity**—Automatically record MFP usage details—including copy, fax, scan-to-email, and scan-to-folder functionality—and route the data directly to your secure server. Then, access the data to determine the needs and policies of your organization based on actual results.
- **Increase security**—Limit access to imaging and printing devices using convenient authorization policies. This solution is designed to help ensure only authorized users have the ability to work with secure devices by requiring authorization through HP proximity card readers, alpha-numeric personal identification codes (PIC), personal identification number codes (PIN), or smartcards.

## Why HP?

HP is recognized as a global leader in document management solutions. We offer technical expertise, and reliable products and solution sets that include:

- Consulting services, including procurement, installation, management and support that can be customized to enhance your organization's effectiveness
- Powerful industry solutions to optimize your environment, improve the bottom line and help the planet

## Get started

Contact your local HP representative to:

- Set up a workshop with HP to assess your specific needs
- Establish a plan to implement the best solution for today and into the future
- Identify an approach that can help you save money

## To learn more, visit

[hp.com/go/healthcareworkflow](http://hp.com/go/healthcareworkflow)

## HP three-part approach

HP helps you better serve your customers by accelerating business processes, improving the flow and use of information, and reducing costs. Working together, we assess, deploy, and manage your imaging and printing system—tailoring it for where and when business happens.

### Optimize infrastructure

Balance your total digital and hardcopy communication costs with your need for convenient user access and productivity.

### Manage environment

Maintain end-to-end visibility and control of devices, content and workflows.

### Improve workflow

Capture, connect, and communicate information with smart process automation and dynamic content personalization.

**Get connected.** Get the insider view on tech trends, support alerts, and HP solutions  
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