## **Rebecca Lawson**

Director, Enterprise Security Solutions Marketing Hewlett-Packard Company

Rebecca Lawson leads worldwide security marketing initiatives for the enterprise segment at HP. She is responsible for directing market development, communications and integration of technology and service offerings on behalf of enterprise customers and service providers.

Lawson's background in enterprise technology spans more than 20 years in product marketing and product management, strategy, marketing communications and business development for internet start-ups as well as large multinational companies.

Lawson is a frequent public speaker and author of several technologyrelated publications.