



HP Names Zenprise Top New Security Vendor at HP Protect 2011

Awards program honors emerging vendors for excellence and innovation in security

PALO ALTO, Calif., Sept. 15, 2011 – HP today named Zenprise the top emerging security vendor at its annual cybersecurity symposium, [HP Protect 2011](#).⁽¹⁾

Sponsored by HP, the inaugural awards program recognizes the most innovative new solutions in cybersecurity, application security and security intelligence and risk management.

With the use of mobile technologies, cloud computing and social media on the rise, cyberthreats have become more sophisticated, persistent and unpredictable. These challenges are fueling innovative approaches to security intelligence and risk management, with many emerging vendors leading the charge.

“The complexity of today’s security threats has continued to escalate, and we must stay ahead of these developments to provide customers with access to the latest solutions to combat cybercrime,” said Tom Reilly, vice president and general manager, Enterprise Security, HP. “The acceleration of mobile devices and applications within enterprises is introducing new security challenges, and companies like Zenprise, this year’s winner of our top new security vendor award, are delivering new innovative solutions to address these challenges.”

Zenprise provides mobile device management and security solutions that enable enterprises to confidently secure, manage and grow their mobile deployments as they mobilize their workforce. Supported smartphone platforms include Android, BlackBerry®, iPad, iPhone, Palm, Symbian, webOS and Windows® Mobile devices.

“We’re thrilled to be recognized by HP as the top emerging security vendor at Protect 2011,” said Jayaram Bhat, chief executive officer, Zenprise. “Zenprise is committed to providing the solutions that enable

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companies to protect their mobile enterprise.”

At this year’s symposium, start-up vendors featured their innovative solutions in the HP Protect CyberSecurity Hall and were given the opportunity to present their solutions to the HP Chief Information Security Officer Customer Advisory Board. Conference attendees and advisory board members were able to vote for the vendor that exemplified the most excellence and innovation in security.

HP Protect 2011 is being held at the Gaylord National Resort and Convention Center in Washington, D.C., from Sept. 11 to 14. As one of the largest gatherings of security and compliance professionals, the event welcomes more than 2,000 attendees to participate in advanced training sessions, hands-on immersion programs and in-depth presentations with real-world practical solutions and best practices.

Additional information is available at www.arcsight.com/protect2011.

About HP

HP creates new possibilities for technology to have a meaningful impact on people, businesses, governments and society. The world’s largest technology company, HP brings together a portfolio that spans printing, personal computing, software, services and IT infrastructure at the convergence of the cloud and connectivity, creating seamless, secure, context-aware experiences for a connected world. More information about HP (NYSE: HPQ) is available at <http://www.hp.com>.

- (1) HP defines a top new security vendor as a new company with less than 200 employees, incorporated in 2004 or later, that is not currently a partner with HP, and offers technologies or solutions that are: Innovative, enable enterprises and users to do things they couldn’t do before; Impactful, have, or will have, business impact (not just technology for the sake of technology); Intriguing, have caught interest or curiosity in approximately the past six months.

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