



# HP Enterprise Cloud Service – End-point Threat Management

---

## Overview

[Global research](#) conducted by HP, which surveyed senior business and technology executives for their perspectives on risks, threats and current priorities, found that while executives are aware of potential security threats, they lack confidence that their organizations are well defended.<sup>(1)</sup>

One factor contributing to this lack of confidence is complex security policies that are difficult to manage across a large user base. Many of these organizations also lack qualified security personnel, since these resources are often focused on activities with higher payback.

To deal with shortages in security personnel, as well as achieve greater flexibility and reduce expenditures, many organizations are turning to cloud services.

New to the HP security services portfolio is [HP Enterprise Cloud Service \(ECS\) – End-point Threat Management](#), which protects clients' desktop and notebook PCs and servers against viruses, malware, spyware and intrusions.

Available as a pay-per-use model, HP ECS – End-point Threat Management uses current, centrally managed virus and malware definitions to block unauthorized communication and prevent installation of unwanted programs. The service requires no software or hardware investments and can be easily tailored to a client's existing security policy, for rapid return on investment.

Key features of HP ECS – End-point Threat Management, which represents an expansion of the Enterprise Cloud Services for Security [introduced](#) by HP earlier this year, include:

- Antivirus policy distribution, software and signature updates, virus and malware scanning, monitoring and reporting. Infections and outbreaks caused by malicious security threats are also managed, contained and cleaned;

## Editorial Contacts

Eric Krueger, HP  
+1 281 518 6083  
[eric.krueger@hp.com](mailto:eric.krueger@hp.com)

Hewlett-Packard Company  
3000 Hanover Street  
Palo Alto, CA 94304  
[www.hp.com](http://www.hp.com)



- Personal firewall policy distribution that manages incoming and outgoing traffic and controls applications, ports and protocols to prevent attacks and intrusions;
- Simple and safe access through an internet VPN connection.

### **Pricing and availability**

HP Enterprise Cloud Service – End-point Threat Management service is available worldwide today. The service is a usage-based utility priced per month and per end point device (PC or server) with a minimum one-month subscription. Additional options are available for personal firewall, expert remediation, and custom reports.

More information about HP Enterprise and Security Services is available at [www.hp.com/enterprise/ito/security](http://www.hp.com/enterprise/ito/security).

(1) "HP Research: Enterprise Risk," Coleman Parkes Research Ltd., July 2011.

© 2011 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.