



HP Assured Identity Plus

Simplified identity, credential and access management

Overview

Most government agencies and businesses today conduct transactions that involve sensitive data. As the number of users and systems interacting with this data grows, so do internal and external threats. Identity, credential and access management (ICAM) plays a critical role in protecting this data. Through 2013, notable identity and access management project failures will cause 50 percent of all companies to shift their IAM efforts to intelligence rather than administration.⁽¹⁾

[HP Assured Identity Plus](#) is a robust ICAM solution that enables government, healthcare and commercial clients to consolidate processes surrounding identity management to improve data security while fostering collaboration and efficiency within the organization.

Simplified management with one comprehensive solution

HP Assured Identity Plus protects privacy and personal information with one identity and one credential to authenticate user identity. This eliminates the need to manage and maintain separate credentials, as well as access control systems across various agencies or multiple infrastructures. In addition, restricting access to personal identities minimizes risks while promoting trust and interoperability among organizations.

HP Assured Identity Plus helps clients achieve compliance with federal guidelines and reduce fraud. Examples include:

- U.S. state and local governments are issuing trusted credentials to authenticate identity and skill set (via PIV-Interoperable cards) that are compliant with HSPD-12 and can be trusted by the U.S. Federal government, thereby improving inter-agency interoperability for critical functions such as coordinated emergency response.
- Medicare and Medicaid has reduced fraudulent claims and associated healthcare costs by requiring the adoption and issuance

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of trusted credentials for identity authentication.

- U.S. healthcare providers are meeting Health Insurance Portability & Accountability Act (HIPAA) requirements. They have enabled coordinated care by securely sharing electronic records among professionals via use of trusted credentials.
- Various countries are eliminating voter and privilege (medical care, country services) fraud by implementing a national ID card program.

Leading expertise in identity management

HP provides a wealth of experience in identity and access management demonstrated by the company's work with the U.S. Dept. of Defense DEERS/RAPIDS (identity & credentialing management) and CAC (common access card) program. HP also has designed, developed and implemented the Assured Identity integrated solution for 90 U.S. Federal agencies, boards and commissions through the General Services Administration U.S. Access PIV card program.

Availability

HP Assured Identity Plus is available today. Additional information is available [here](#).

(1) "Magic Quadrant for User Provisioning," Perry Carpenter & Earl Perkins, Gartner, Inc., Sept. 30, 2010.

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