



## Tim Bowers

Product Marketing Manager, Storage Services,  
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Tim Bowers is global product marketing manager for storage services product line with HP Enterprise Services. His responsibilities include strategy, planning, communications and execution of the marketing plans for Storage Management Services, Archive & Compliance Services and Backup & Restore Services. He also helps HP clients and prospective clients determine how to optimally incorporate storage into their enterprises.

With more than 25 years of experience at HP, Bowers has spent the last 15 years in product management, managing midrange, web hosting, communications and storage.

Previously, Bowers held leadership positions in the HP Global Service Delivery organization, responsible for the Midrange Enterprise Service Center in Plano, Texas. In this role, he was instrumental in establishing HP's midrange offering and capabilities.

Bowers formerly was a data center manager with daily management and service delivery responsibilities for all aspects of a key HP transportation industry client at four U.S. locations and one U.K. location. In addition, his responsibilities included the development of new information technology capabilities and services for clients.

Bowers started his career in the Operations Professional Development program, graduating in less than seven months. He then excelled as a shift operations manager in support of online banking, financial and healthcare systems on mainframe and minicomputers.

