



HP Services Alleviate Cloud Adoption Security Concerns

VIENNA, Austria, Nov. 30, 2011 – HP today introduced new services that address common security concerns associated with cloud adoption, designed for clients to increase enterprise agility safely through cloud solutions.

Cloud computing offers improved IT response times to changing requirements by delivering immediate access to vital services and information. However, complexities arise when data management in the cloud is extended to a service provider's infrastructure and legacy IT operational models are not compatible with cloud integration.

HP is clearing the path to the cloud with new consulting services that deliver a comprehensive approach to building protection into a cloud strategy, while evaluating storage requirements for effective data management in the cloud. These services include best practices, management scenarios and cloud simulation to educate clients on how to successfully secure and store data in a cloud environment.

Protecting the cloud

Security is one of the greatest concerns hindering organizations from moving to a cloud environment, and it should be integrated into an overall cloud approach at multiple levels. HP offers a comprehensive [Cloud Protection Program](#) across people, process, policies and technologies that delivers the comparable level of security for a hybrid cloud as a private internet-enabled IT environment. It is composed of three key components:

- [HP Cloud Protection Consulting](#) offers workshop, roadmap, design, implementation and foundation services. This helps clients protect against [Cloud Security Alliance \(CSA\)](#) defined threats at the cloud and virtualization levels through strong partnering and comprehensive testing with Microsoft, Red Hat and VMware.
- [HP Cloud Protection Cloud Reference Architecture](#) provides a comprehensive cloud protection architectural framework based on best practices, embedding cloud security design from business, functional, technical and implementation viewpoints.

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- [HP Cloud Protection Center of Excellence \(COE\)](#) offers an innovative lab environment that enables HP to test solutions as well as partner and third-party products that support cloud and virtualization protection to provide clients with innovative cloud security solutions.

The knowledge to navigate cloud adoption

HP also offers instruction and course materials covering successful cloud strategies that have proven to increase enterprise agility and reduce costs. The [HP Education Services](#) portfolio for cloud uses firsthand knowledge from HP experts who create, manage and enhance cloud implementations to ensure that people, processes and technology elements are aligned for a successful cloud deployment.

The HP Cloud Simulation & Training Curriculum provides a deep understanding of cloud dependencies, as well as potential challenges and gains, enabling clients to identify their specific cloud strategy with real-world experience within a competitive environment.

Modernizing the storage infrastructure for cloud-readiness

With a cloud deployment strategy in place, clients need a storage infrastructure that facilitates and supports immediate access to information.

[HP Storage Services](#) assess the readiness of a storage infrastructure for cloud computing while developing a scalable environment compatible to private cloud solutions. HP consultants work with the client to design an executable cloud storage solution and build a functional architecture that is effective and budget-friendly.

“Change can be overwhelming for clients when it comes to their IT infrastructure, especially if there’s a fear of disrupting service levels to their customers,” said Arthur Filip, vice president and general manager, Technology Consulting, HP. “Our HP technology consultants help clients move to the cloud with confidence, so they can quickly take advantage of the benefits of cloud computing.”

The HP Cloud Protection Program, as well as Education and Storage Services for Cloud, helps businesses and governments in their pursuit of an [Instant-On Enterprise](#). In a world of continuous connectivity, the Instant-On Enterprise embeds technology in everything it does to serve customers, employees, partners and citizens with whatever they need, instantly.



Pricing and availability

The HP Cloud Protection Program and HP Education and Storage Services for Cloud are available globally through HP and HP ServiceONE partners. Pricing varies according to location and implementation.

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