



HP Enhances Enterprise Cloud Services to Deliver Greater Agility and Improved Security

PALO ALTO, Calif., Nov. 30, 2011 – HP Enterprise Services today announced a new release of its [Enterprise Cloud Services](#) that enhance the performance of mission-critical applications while meeting the changing demands and workloads of enterprise clients.

Clients implementing an infrastructure-as-a-service model require high performance of key business applications and confidence that important data is protected. New enhancements to HP Enterprise Cloud Services—Compute enables clients to increase enterprise agility and advance security by:

- Automating server load balancing that distributes workloads across multiple servers to improve application performance;
- Automating provisioning and management of additional virtual local area networks (LANs) within an isolated cloud environment for comprehensive information security; and,
- Improving on- and off-site encrypted backup and restore options for servers, virtual machines, and databases, resulting in greater protection of critical data.

Proof of Concept (PoC) Program Offers Trial Run

HP's new Proof of Concept (PoC) program enables clients to experience Enterprise Cloud Services—Compute capabilities via a short-term trial run.

During the trial period, clients can run applications through HP's cloud computing infrastructure to experience these services as it would be in their production systems. With support from a team of dedicated HP engineers, clients can provision servers or configure virtual machines via portal access then evaluate capabilities, test features, and develop strategies for deployment of core applications to the service.

"Organizations need to rapidly innovate to better serve their customers, while improving operational efficiency," said Rob Taylor, vice president, Data Center

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Services, HP Enterprise Services. “HP Enterprise Cloud Services—Compute delivers a flexible and agile IT infrastructure that provides our clients with the capabilities they need to create competitive advantage in the market.”

Delivered by HP Enterprise Services’ global data centers, Enterprise Cloud Services—Compute clients only pay for the services they need to run core applications and processes. Running on an [HP Converged Infrastructure](#), the service combines server, storage, and network resources, enabling clients to flexibly secure technology resources without the capital investment or burden of procurement and installation.

HP has cloud delivery centers located in the US and UK today with additional regional locations planned for 2012. More information about HP Enterprise Cloud Services is available at www.hp.com/enterprise/cloud.

About HP

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