



HP ePrint Enterprise mobile printing solution

The merger of mobile devices and cloud services has become one of the most significant enablers of business productivity and innovation in the past decade. We now hold the power of communicating and computing in the palms of our hands, nearly anywhere business or life takes us. However, one key business process has eluded the mobility movement: printing. Even the most technically enabled business travelers find themselves hunting down print services while on the road and interrupting IT managers when visiting a branch office simply to print a document. But finally, a truly mobile print experience is available—helping enterprises to drive business productivity further.

What if you could...

Unleash the full potential of your smartphone with a cloud-printing solution?

Increase productivity by printing with a few simple clicks?

Quickly locate the nearest available printer with easy-to-use rich search functionality?

Release IT from the chore of managing print drivers and cables?

Drive innovation with a totally new way of printing in the office and on the go?

Enable a simple email-to-print feature from email-enabled devices?²

Solution at a glance

The HP ePrint Enterprise mobile printing solution makes it simple for you to access and print documents across the enterprise while on the go. With HP ePrint Enterprise, a cloud-based service allows you to print presentations, reports, photos, and more from your smartphone to any registered printer on the network.¹

A truly enterprise-level mobile print experience

The HP ePrint Enterprise mobile printing solution unleashes the full potential of mobile devices. It allows you to print documents efficiently with enterprise-level security, sending print jobs from remote locations for printing on arrival. Now you can convert mobile content into hard copy for easy reading, markup and sharing on the fly. With a smartphone-based solution, your data never leaves your secure enterprise network, and the ability to integrate with pull- and PIN-printing solutions requiring user authentication can enhance security even more. With our simple email-to-print capability, you can send a print job from a corporate email address to network printers that have been assigned an email address.²

Optimized for the enterprise

Work doesn't stop when you're on the go. The HP ePrint Enterprise gives you a mobile printing solution that:

- Provides a driverless printing application that integrates with your existing IT environment
- Is straightforward to manage and can scale to meet the demands of your enterprise
- Maps and tags specific printers to a business directory so your employees can easily locate printers on a network without needing to know model names or network addresses
- Gives your employees a simple and intuitive way to print in the office and to thousands of HP ePrint Mobile Print Locations—from the same application on supported smartphones.³

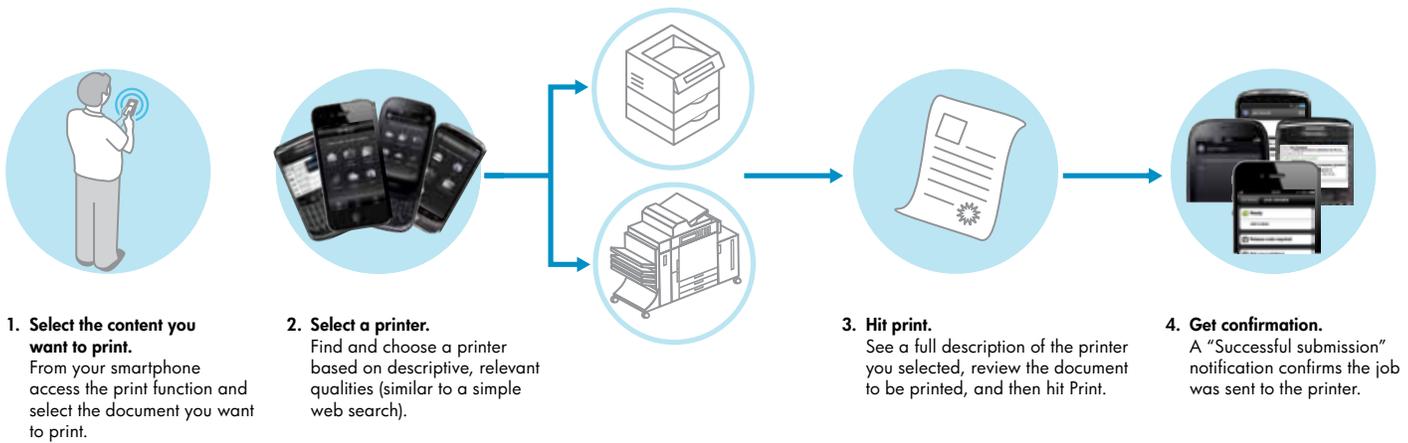


Figure 1. HP ePrint Enterprise provides an easy-to-use mobile printing solution with the security your company requires.

Application support for BlackBerry®, iPhone®, Android®, and HP webOS® smartphones.

Compatible with enterprise pull-printing solutions like HP Access Control, Ringdale and SafeCom for enhanced security.

Why HP?

HP is a global leader in imaging and printing solutions for large organizations. HP offers technical expertise and reliable products and solution sets that allow customers to benefit from:

- Consulting services, including procurement, installation, management, and support that can be customized to enhance your organization's effectiveness
- Relationships with industry-leading solution providers
- Powerful solutions to help optimize your environment, improve the bottom line, and help the planet

How do you get started?

Contact your local HP representative to:

- Set up a workshop with HP to assess your specific business needs.
- Establish a plan to implement the best solution for today and into the future.
- Identify an environmental approach that can help your company save money.

To learn more, visit www.hp.com/go/eprintenterprise.

HP three-part approach

HP works with you to assess, deploy, and manage an imaging and printing environment tailored to meet your business needs, while helping you reduce costs, conserve resources, and simplify document-intensive processes.

Optimize infrastructure

HP can help you achieve a balance between your total cost of printing and your needs for user convenience and productivity.

Manage environment

Working together, HP can help you maintain your optimized infrastructure while improving business efficiency and tightening security.

Improve workflow

By streamlining your document-intensive processes, HP can help you create a more efficient environment for capturing, managing, and sharing information.

1. HP ePrint Enterprise requires Internet- and email-capable BlackBerry® smartphone OS 4.5 or newer, iPhone® 3G or newer running iOS 4.2 or later, HP webOS device running webOS 1.45 or 2.0, or Android® device running version 1.4 or newer, with separately purchased wireless Internet service, HP ePrint Enterprise server software, and HP ePrint services app. Solution works with PCL5/6, PCL3, PCL3GUI printers (HP and non-HP). BlackBerry requires BlackBerry Enterprise Server (BES) deployment. HP webOS app available July 2011. Android app available May 1, 2011.

2. Email-to-print feature works with any Internet- and email-capable device, from a company email address, to networked printers, with the deployment of HP ePrint Enterprise.

3. Availability and cost of printing varies at mobile print locations.

BlackBerry®, RIM®, Research In Motion® and related trademarks, names and logos are the property of Research In Motion Limited and are registered and/or used in the U.S. and countries around the world. Used under license from Research In Motion. iPad®, iPhone® and iPod® Touch are trademarks of Apple Inc., registered in the U.S. and other countries. Android® is a trademark of Google, Inc.

**HIT PRINT
INTELLIGENTLY**

