



REINFORCE SECURITY
REDUCE COSTS
RESTORE CONTROL

Technology for better business outcomes



HP Access Control Printing Solutions

An unmanaged print environment can negatively impact an enterprise's bottom line and even compromise its security. We've all seen the symptoms: stacks of unclaimed print jobs, sensitive documents left unattended, jobs routed to an inappropriate device and mobile users struggling to access a different printer. Unfortunately, most print management solutions are offered as one-fix-fits-all, forcing you to buy and implement unnecessary—and often confusing—features. But changing print processes involves changing user behavior. That means, for a solution to succeed it must fit your enterprise's specific needs, be easy to use and support, and still offer all the tools you need to cut print costs and better secure your devices and output.

What if you could...

Cut print costs across the enterprise with rules-based printing and intelligent job routing?

Enhance the security of networked printers by easily authenticating devices and users?

Increase returns on printing investments by tracking use per device, user and department?

Offer mobile workers and print-reliant departments the access and features they need?

Change user behavior without sacrificing speed, convenience or the quality of output?

That's alternative thinking about printing.

Solutions at a glance

Creating a less wasteful and more secure print environment is easy with HP Access Control Printing Solutions. Powered by your choice of up to 35 different models of HP multi-function printers (MFPs) and single-function printers, HP Access Control combines the cost controls and security features an enterprise needs with the ease-of-use that users demand. Best of all, you can scale and customize your solution to suit your specific needs with four distinct yet compatible solution offerings.

Intelligent Print Management—Intelligently manage print output.

Create custom printing rules that enforce your enterprise's cost-cutting goals, compliance needs and green initiatives. Assign duplex (two-sided) printing as the default to save paper, restrict color printing to only those users who need it and balance device use with automatic job routing.

Job Accounting—Audit and track print and copy use across the enterprise.

Track the use of devices and supplies across the enterprise. Use that information to allocate print costs appropriately, inspire users to print more responsibly and provide IT with the necessary data to forecast future print fleet utilization.

Secure Pull Printing—Empower mobile users and increase overall print efficiencies.

Allow users to dynamically print to the network and "pull" jobs to any solution-enabled HP device. Pull printing virtually eliminates unclaimed documents, increases the efficiency of mobile workers and reduces IT administrative burdens.

Secure Print Authentication—Quickly authenticate users at the device.

Protect your network print devices with robust authentication features that integrate with your existing network credentials (i.e., LDAP, Active Directory). Increase document security by requiring user authentication prior to printing, copying, e-mailing or scanning at the device.

HP at work around the world

A large pharmaceutical company was experiencing the most serious pains of an unmanaged print environment: confidential documents left exposed at the printer and users resisting the complicated steps required to identify themselves at the device. An HP Access Control solution reined in the risk and the resistance. Jobs can now be retrieved only at the device. And users don't seem to mind a bit—one swipe of their ID card and they're in. Encryption capabilities offer an extra layer of protection.

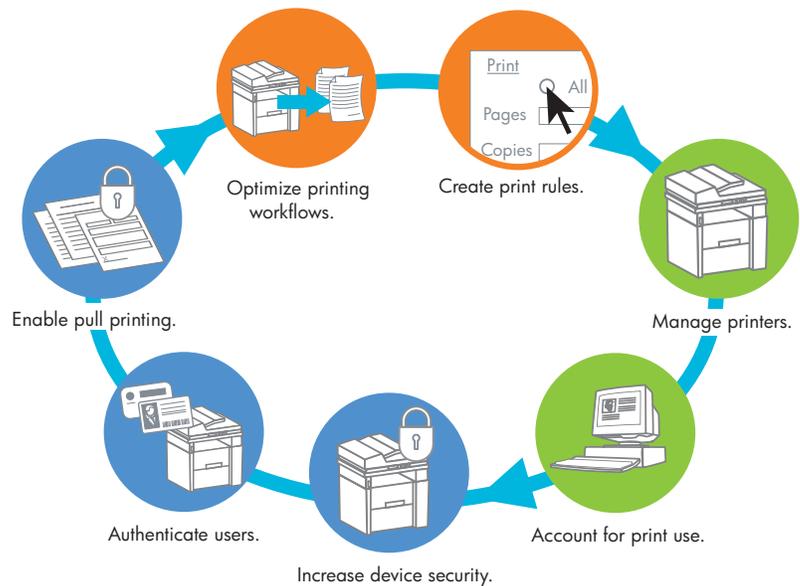


Figure 1. HP Access Control Printing Solutions—See it all work together.

Why HP?

HP is recognized as the global leader in imaging and printing solutions for large organizations. HP offers technical expertise, and reliable products and solution sets that allow customers to benefit from:

- Consulting services, including procurement, installation, management and support that can be customized to enhance your organization's effectiveness
- Relationships with industry-leading solution providers
- Powerful solutions to optimize your environment, improve the bottom line and help the planet

How do you get started?

Contact your local HP representative to:

- Set up a workshop with HP to assess your specific business needs.
- Establish a plan to implement the best solution for today and into the future.
- Identify an environmental approach that can help your company save money.

To learn more, visit www.hp.com/large/ipg.

HP three-part approach

HP works with you to assess, deploy and manage an imaging and printing environment tailored to meet your business needs, while helping you reduce costs, conserve resources and simplify document-intensive processes. HP's three-part approach:

Optimize infrastructure

HP can help you achieve a balance between your total cost of printing and your needs for user convenience and productivity.

Manage environment

Working together, HP can help you maintain your optimized infrastructure while improving business efficiency and tightening security.

Improve workflow

By streamlining your document-intensive processes, HP can help you deliver a more efficient environment for capturing, managing and sharing information.

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