



HP Applications Rationalization Services Helps Enterprises Drive Innovation

Offering enhanced with HP Application Portfolio Management software

PALO ALTO, Calif., April 12, 2011– HP Enterprise Services today announced an enhanced service to help enterprises drive innovation by assessing, transforming and optimizing their applications portfolios.

Virtually every employee, process and transaction in an enterprise depends on an application. As a result, many enterprises have a complex application environment that has grown unabated, organically, as well as through mergers and acquisitions. This increasing complexity has led to change resistant applications and high maintenance costs that consume much of the applications budget.

[HP Applications Rationalization](#) services help enterprises fully understand their applications portfolio and create an applications transformation roadmap along with its supporting business case. The services build a complete applications inventory and identify duplicate and redundant capabilities. In addition, they also define each application's strategic value to the enterprise, its operational impact and its total cost.

These services have been enhanced to include new [HP Application Portfolio Management](#) (APM) software, initially available only through this service. APM, is designed to track and manage the dispersed applications data found in complex technology environments. With APM, enterprises can manage their applications initiatives, track the performance and efficiencies of each application, as well as improve ongoing management of the portfolio.

HP Applications Rationalization services can identify modernization projects to help reduce applications, infrastructure and related costs. These savings can be used to self-fund the transformation and drive innovation for future growth.

HP Applications Rationalization services also use [HP Visual Intelligence](#)

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[Tools](#) to provide complete visibility into an application and identify transformation opportunities. The portfolio is then mapped to clients' business strategies and technology objectives to develop their unique applications transformation roadmap. This provides individual action plans for each application based on cost, risk, quality, complexity, value and age.

"Applications play a key role in delivering innovation, which is critical to the success of the enterprise," said Kathy Garcia, senior vice president, Applications Services, HP Enterprise Services. "HP has the expertise and tools to help clients understand what is in their portfolio, then reduce the number and complexity of applications to lower costs, freeing up resources for innovation and new projects."

HP transforms applications and processes designed for another era to help clients create their own [Instant-On Enterprise](#).

HP Applications Rationalization services are available worldwide to clients in all industries and government agencies. The enhanced services using the new Application Portfolio Management software are expected to be available in May. More information is available at www.hp.com/go/applicationmodernization.

About HP

HP creates new possibilities for technology to have a meaningful impact on people, businesses, governments and society. The world's largest technology company, HP brings together a portfolio that spans printing, personal computing, software, services and IT infrastructure at the convergence of the cloud and connectivity, creating seamless, secure, context-aware experiences for a connected world. More information about HP (NYSE: HPQ) is available at <http://www.hp.com>.

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