



# HP Helps Clients with Extreme Scale-out Needs

---

## **AMD**

“AMD and HP have worked together for several years to bring innovative low-power server solutions to market. As we roll out our next generations of low-power AMD Opteron™ processors, we look forward to working with HP and the other members in the HP Pathfinder Program to further advance efforts around energy-efficient server architectures that sip power while continuing to meet the rapidly demanding performance scale require by the cloud.”

— Mark Papermaster, senior vice president and chief technology officer,  
AMD

## **ARM**

“ARM believes that the development of optimized, scale-out computing systems requires a new approach for both hardware and software. We commend HP’s innovation in this space and the investment being made to accelerate the development of a new class of compelling, energy-efficient servers, and believe that ARM low-power technology and broad partner ecosystem will provide the ideal foundation for HP to drive a new wave of innovation in the server market.”

— Lance Howarth, executive vice president, Marketing, ARM

## **Calxeda**

“The fundamental constraint in the world of massively parallel approaches to data management and analytics is power. Today marks the beginning of a new way of thinking about what is possible in data and analytics. What is happening here at Calxeda is the beginning of that revolution in the data center.”

— Karl Freund, vice president, Marketing, Calxeda

## **Canonical**

“Canonical is looking forward to opportunities to work with HP through



the HP Pathfinder Program. Ubuntu is at the forefront of hyperscale workloads, like cloud and big data that deliver on the promise of low-power processor technology in the data center. We welcome the opportunity to help HP's customers discover the benefits of this new paradigm in server and cloud computing."

— Chris Kenyon, vice president, Business Development, Canonical

#### **Forrester**

"The performance trajectory of processors that were formerly purely mobile device processors, notably the ARM® Cortex, has suddenly introduced a new potential option into the collective server industry mindset. These processors are about to expand their footprint with increasing adoption in hyperscale computing environments."

— Richard Fichera, vice president and principal analyst, Forrester

#### **Red Hat**

"Red Hat and HP have a strong, long-standing relationship of technology collaboration for their mutual customers. The Fedora Project, a Red Hat-sponsored community project, looks forward to actively participating in the HP Pathfinder program to help develop and advance extremely efficient hardware and software solutions for scale-out systems."

— Jared Smith, leader, The Fedora Project, Red Hat

AMD is a trademark of Advanced Micro Devices, Inc. ARM is a registered trademark of ARM Limited.

© 2011 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.