



## Christopher Morgan

Senior Vice President, Graphics Solutions Business,  
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Chris Morgan is senior vice president of the Graphics Solutions Business in the Imaging and Printing Group (IPG) at HP. He and his team are responsible for continuing the company's worldwide leadership in graphics printing solutions, including Designjet, Indigo, Inkjet High-Production Solutions, Scitex, and Specialty Printing Systems.

Morgan has worked for HP for more than 20 years in a number of global and regional senior management positions. Prior to his current role, he was senior vice president of IPG in Asia Pacific and Japan. He also was vice president responsible for worldwide sales and marketing in IPG. At the same time, he had responsibility for HP's overall consumer customer segment.

Prior to this, Morgan was vice president of worldwide marketing for the Consumer Business Organization at HP, responsible for consumer computing, digital imaging, personal printing, information appliance and related supplies businesses.

Earlier in his career, Morgan spent five years in Asia as vice president and general manager for the Consumer Business Organization; general manager for Inkjet Systems; and, director of marketing for printing and imaging products.

He also served as the worldwide marketing manager for the company's Mobile Computing business; worldwide communications manager for the Personal Systems Group; program manager for the U.S. PC Dealer Channel Program; and, manager of North American PC market development.

Morgan graduated from the University of Wisconsin-Madison with a Bachelor of Science in journalism and psychology.

