



HIT PRINT
INTELLIGENTLY



SAFEGUARD YOUR ENVIRONMENT WITH POWERFUL IMAGING AND PRINTING SOLUTIONS

HP and Jetmobile SecureJet Enterprise Solution

Increased demand for improved security, cost reduction, and more flexible imaging and printing solutions has increased the need to control printing and copying practices. Overwhelmed IT support teams within organizations often struggle to manage print jobs in a more consistent, cost-effective, and secure manner. With the HP and Jetmobile SecureJet Enterprise solution, organizations can enhance imaging and printing environments while avoiding the costly risks associated with lackluster security.

What if you could...

Print documents where and when you need them on any printer across the organization?

Delete unclaimed and obsolete jobs prior to printing, saving money and conserving resources?

Control access to printers and MFPs, as well as copy, scan, email, fax, and workflow solutions, using only your corporate ID?

Facilitate mobile printing on any HP printer or MFP within the organization, using only your corporate ID?

Solution at a glance

Take advantage of next-generation security, accountability, and mobile solutions for all imaging and printing needs. With wide-ranging authentication options, outstanding analytical tracking features, secure-printing capabilities, and multi-vendor support, it's that much easier to protect digital information while providing a complete report of imaging and printing practices. Easily manage security without the need for external printer hardware or requirements, and help promote a more responsible and sustainable print environment.

Solution features

Authentication—Use a variety of validation methods to authenticate identities at the device—choose from PIN codes, proximity badges, smart cards, and more. Seamlessly integrate this authentication solution with your preferred user validation method, for example, your corporate identification card. Even give users the option to manage their own authentication enrollment, so they can sign up and withdraw without the need for IT support.

Tracking and reporting—Easily monitor the resources and costs associated with imaging and printing environments. Track print, copy, fax, and MFP email usage, then create customized reports. Develop and maintain detailed usage reports for specific users, imaging and printing products, and business units. Forecast and adapt your printing budget and infrastructure, and set up defined printing policies and usage quotas.

Secure printing—Maintain security by holding print and copy jobs at the device until a user authenticates and releases them from virtually any networked SecureJet-enabled printer. Modify the context of a job directly at the device—change from color to black and white, increase copy count, and more. Configure print jobs to be automatically deleted if not collected, and create encrypted print jobs to protect confidential content. Increase security while simplifying printer queue management—with pull printing, only one queue is necessary for all PCs.

HP at work

Sime Darby Berhad, a multinational conglomerate, needed to replace its aging, multi-vendor imaging and printing fleet that had become expensive and difficult to manage. While reducing costs, the company also wanted to gain more efficiency in the monitoring and controlling of its printing infrastructure. With HP and Jetmobile SecureJet Enterprise solutions, Sime Darby gained greater ability to control and monitor printing, resulting in better security, which led to an anticipated five-year cost reduction of \$207,000. This new print environment is now a foundation for further improvements in document management, workflow, and compliance.

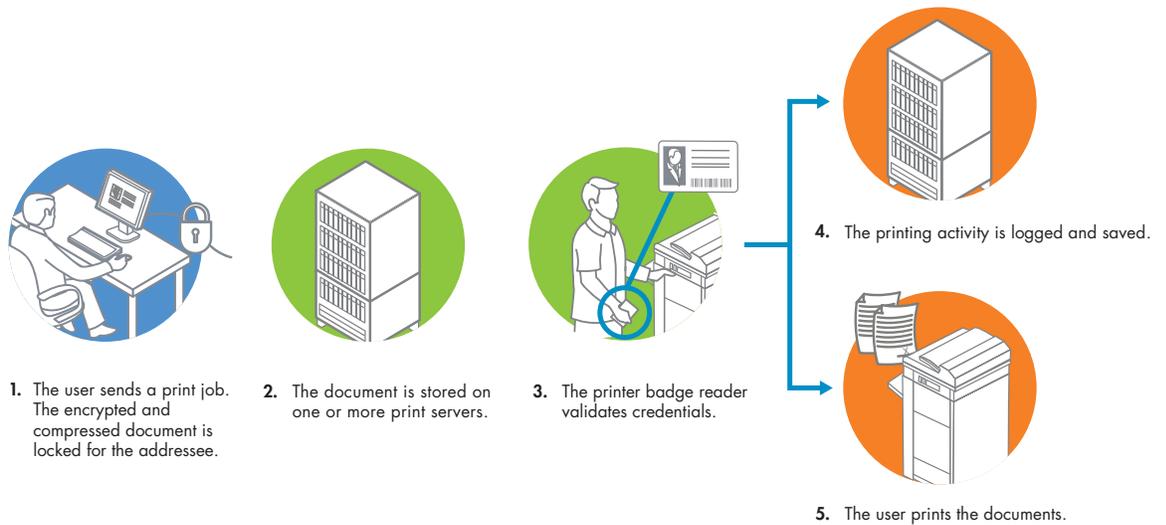


Figure 1. Secure printing workflow with activity log

HP and Jetmobile SecureJet will empower you to:

- Protect print assets and improve device usage
- Reduce cost, waste, and security issues
- Ensure the delivery of confidential documents
- Address regulatory compliance
- Gain knowledge and control of your print environment
- Improve user efficiency
- Modify printing behaviors

Why HP?

HP is recognized as a global leader in imaging and printing solutions for large organizations. HP offers technical expertise, and reliable products and solutions sets, that allow customers to benefit from:

- Consulting services, including procurement, installation, management, and support that can be customized to enhance your organization's effectiveness
- Relationships with industry-leading solution providers
- Powerful solutions to optimize your environment, improve your bottom line, and reduce your environmental impact

Get started

Contact your local HP representative to:

- Set up a workshop with HP to assess your specific business needs.
- Establish a plan to implement the best solution for today and into the future.
- Identify an environmental approach that can help your company save money.

To learn more about HP and Jetmobile SecureJet solutions, visit www.hp.com/go/gsc.

HP three-part approach

HP works with you to assess, deploy, and manage an imaging and printing environment tailored to meet your business needs, while reducing costs, conserving resources, and simplifying document-intensive processes with our three-part approach:

Optimize infrastructure

HP can help you achieve a balance between your total cost of printing and your needs for user convenience and productivity.

Manage environment

Working together, HP can help you maintain your optimized infrastructure while improving business efficiency and tightening security.

Improve workflow

By streamlining your document-intensive processes, HP can help you deliver a more efficient environment for capturing, managing, and sharing information.

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