



Emre Ozguc

Worldwide Marketing Director, HP Designjet Business
Hewlett-Packard Company

Emre Ozguc is the worldwide marketing director for HP's Designjet business. In this role, he is responsible for strategic marketing and current business management.

Ozguc's main responsibilities are long-term business strategy definition and identification of growth opportunities for the HP Designjet product line targeting architects, engineers, designer, photographers and print service providers. He also is responsible for managing the worldwide business performance of HP Designjet products that are currently in the market.

Previously, Ozguc was vice president of inkjet printing in the Americas region, managing the profit and loss for the inkjet hardware category in the United States, Canada and Latin America. Prior to that he held various executive positions in region and division marketing. Ozguc has 18 years of product management and go-to-market experience within HP's Imaging & Printing Group.

Ozguc began his career in 1990 as a software engineer in HP's Boblingen Instruments Division, Germany. He holds MS and BS degrees in electrical engineering and computer science from Technical University Aachen, Germany.

