



Ronen Zioni

Marketing Director, Graphic Solutions Business,
EMEA, Imaging and Printing Group
Hewlett-Packard Company

Ronen Zioni is marketing director for the Graphics Solutions Business (GSB) in Europe, the Middle East and Africa (EMEA) at HP. His team provides cross-portfolio marketing support across the region to drive awareness and support the growth of the HP Designjet, HP Indigo, HP Inkjet Web Press and HP Scitex business units of GSB.

Zioni has experience in sales, marketing and business management within GSB, with an expertise in industrial inkjet technologies going back to the days of Aprion Digital's innovative development of inkjet printing technologies for textile and packaging printing. When Aprion Digital merged with Scitex Vision, Zioni became vice president of European Sales for Scitex Vision. After HP acquired Scitex Vision, he took on a number of European roles including sales and business manager for HP Scitex and after-market business manager for Sign and Display.

Based in Barcelona, Spain, Zioni holds a degree in economics and business management from Bar Ilan University, Ramat Gan, Israel, and has worked in the printing industry since 2001.

