

HP Speeds and Simplifies Virtualization; Delivers Path to Cloud Computing

New HP VirtualSystem for Microsoft enhances development, deployment and management of IT

SINGAPORE, Oct. 18, 2011 – HP today announced <u>HP VirtualSystem</u> for <u>Microsoft®</u> to help clients speed application implementation and eliminate complexities of IT management to meet the growing demand for IT applications and provide a foundation for cloud computing.

HP VirtualSystem for Microsoft is a comprehensive, integrated technology stack – spanning hardware infrastructure through operating environment and applications. It reduces the complexity of deploying and managing virtualized environments. It is the latest solution resulting from HP and Microsoft's \$250 million Infrastructure to Application (I2A) initiative announced in January 2010.

The deep integration of HP and Microsoft technology provides the performance and flexibility to host applications, such as Microsoft SharePoint, Microsoft Exchange Server and Microsoft SQL Server. Integrated management based on HP Insight Control and Microsoft System Center ensures visibility into the health and performance of the solution hardware, operating systems and applications.

"Enterprise applications often span multiple servers and locations, making technology deployment complex and creating a barrier to cloud computing," said Paul Miller, vice president, Systems and Solutions, Enterprise Servers, Storage and Networking, HP. "With HP VirtualSystem for Microsoft, clients can run popular applications like Exchange Server and SharePoint in simplified virtualized environments so they can drive greater efficiency and easily transition to open, hybrid cloud computing."

"Microsoft and HP co-engineered HP VirtualSystem for Microsoft to give customers a turnkey virtualization solution and to accelerate their journey to private cloud," said Ed Anderson, marketing director, Servers and Tools Business, Microsoft.

HP VirtualSystem for Microsoft is built on the same architecture as HP

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<u>CloudSystem</u>, enabling clients to seamlessly deploy private, public and hybrid cloud environments. It also aligns with <u>Microsoft's Private Cloud Fast Track</u> specification to deliver standardized, cost-effective deployments, reduce risk of un-planned downtime and improve performance for clients.

HP VirtualSystem for Microsoft integrates Windows® Server Hyper-V, Microsoft System Center, <u>HP ProLiant</u> and <u>HP BladeSystem</u> servers, <u>HP Insight</u> software, <u>HP Networking solutions</u>, and <u>HP Converged Storage</u>.

The new solution expands HP's <u>Converged Systems</u> portfolio, which includes <u>HP AppSystems</u> to help clients optimize the performance, reliability and availability of some of the industry's top business applications including Exchange Server and SQL Server.

The HP and Microsoft global strategic alliance is one of the longest standing partnerships in the industry. Together the companies help clients around the world improve services through the use of innovative technologies. With more than 25 years of market leadership, HP and Microsoft collaborate to deliver integrated solutions from desktop to data center. More information is available at www.hp.com/go/microsoft.

Pricing and availability(1)

HP VirtualSystem for Microsoft is available worldwide today starting at \$175,500 and includes HP Converged Infrastructure, factory integration and three years of HP Support Plus 24. Organizations can leverage existing licensing agreements for Windows Server and Microsoft System Center or purchase Windows Server from HP.

Additional information is available at www.hp.com/solutions/microsoft/virtualsystem.

HP's premier client event, <u>HP DISCOVER</u>, takes place Nov. 29 - Dec. 1 in Vienna, Austria. The event showcases how organizations can get started on their Instant-On Enterprise journeys with solutions like HP VirtualSystem for Microsoft.

About HP

HP creates new possibilities for technology to have a meaningful impact on people, businesses, governments and society. The world's largest technology company, HP brings together a portfolio that spans printing,



personal computing, software, services and IT infrastructure at the convergence of the cloud and connectivity, creating seamless, secure, context-aware experiences for a connected world. More information about HP (NYSE: HPQ) is available at http://www.hp.com.

(1) Estimated U.S. street prices. Actual prices may vary.

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