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Ian Jagger is worldwide marketing and program manager for Strategic IT, Facilities and Energy Sustainability Services at HP. This extensive portfolio consists of business-aligned strategic IT consulting services, data center facility program services and energy and sustainability services as well as other discrete offers such as Digital Health. The solutions address the entire life cycle of business technology services and the facility, and serve enterprise, public sector and small and midsize business customers.

Previously, Jagger served as marketing manager of HP Technology Services for Central and Eastern Europe, Middle East and Africa, having joined HP in 2003 a similar role in the Middle East region.

Before joining HP, Jagger was a strategic marketing consultant providing marketing counsel on investment targets for an international technology fund. He also served as chief marketing officer for a global technology start-up. Prior to switching to the marketing discipline, Jagger had a 15 year international sales career, culminating in being sales and marketing director for Steelcase Inc. addressing Northern Europe.

Born in the United Kingdom, Jagger holds an Honors Bachelor of Science degree in economics and a degree in social psychology from Loughborough University, England. He also holds a Masters Diploma in marketing from the Chartered Institute of Marketing, is a member of the Chartered Institute of Marketing and a Chartered Marketer.

