



HP and Microsoft Introduce Desktop Virtualization Solution

Overview

HP and Microsoft Corp. are offering a reference architecture for desktop virtualization based on a Converged Infrastructure. The architecture is designed to help customers reduce the complexities of IT management and lower costs.

Virtual desktop infrastructure blueprint and offer

Organizations struggle with sprawl created from the rapid expansion of desktops, portables and mobile devices. Data now resides on a large number of devices, which makes it difficult to manage, secure and back-up. Desktop virtualization can simplify management, improve security and reduce back-up traffic on the network.

Traditionally, desktop virtualization requires the complex integration of storage, servers, networking and management. To address this challenge, HP, Microsoft and Citrix are delivering a proven Converged Infrastructure reference architecture.

This comprehensive architecture combines HP's infrastructure products, Microsoft® Hyper-V and Citrix XenDesktop to create a complete virtual desktop infrastructure. It can scale to support thousands of virtual desktops in a simple, modular design that is pre-sized and pre-tested. The reference architecture is used to create a VDI solution that delivers three times more administrator productivity, supports 1,600 users at 50 percent less cost and requires 60 percent less space than traditional client virtualization implementations.⁽¹⁾

An integral component in the reference architecture is the new [HP StorageWorks P4800 BladeSystem SAN](#), which provides scalable, shared storage for a converged server, storage and networking environment.

Editorial Contacts

Beth Bilal, HP
+1 707 709 8906
beth.bilal@hp.com

Microsoft Rapid Response Team
Waggener Edstrom Worldwide for Microsoft
+1 503 443 7070
rrt@waggeneredstrom.com

Hewlett-Packard Company
3000 Hanover Street
Palo Alto, CA 94304
www.hp.com

To help customers speed implementation of their desktop virtualization solutions, HP, Microsoft and Citrix will provide a [VDI Ignite and Activate program](#) enabling customers to kick-start their VDI deployment. This program includes discounted licenses, a one-day transformation strategy workshop and implementation services for up to 250 users. More information on the programs is available at www.citrixandmicrosoft.com.

"We're helping clients, such as a major food manufacturer and a major financial institution, to define their desktop management strategy, set the roadmap and then pilot and deploy solutions," said Mike Strohl, chief executive officer, Entisys Solutions. "We partner with HP, Microsoft and Citrix because they continue to



innovate around desktop and application delivery, and datacenter virtualization. The VDI blueprint will help my clients optimize their datacenters and successfully deploy Windows 7 and desktop applications to thousands of employees.”



About Microsoft

Founded in 1975, Microsoft (Nasdaq “MSFT”) is the worldwide leader in software, services and solutions that help people and businesses realize their full potential.

About HP

HP creates new possibilities for technology to have a meaningful impact on people, businesses, governments and society. The world’s largest technology company, HP brings together a portfolio that spans printing, personal computing, software, services and IT infrastructure to solve customer problems. More information about HP (NYSE: HPQ) is available at <http://www.hp.com>.

(1) Based on HP internal analysis.

This fact sheet contains forward-looking statements that involve risks, uncertainties and assumptions. If such risks or uncertainties materialize or such assumptions prove incorrect, the results of HP and its consolidated subsidiaries could differ materially from those expressed or implied by such forward-looking statements and assumptions. All statements other than statements of historical fact are statements that could be deemed forward-looking statements, including but not limited to statements of the plans, strategies and objectives of management for future operations; any statements concerning expected development, performance or market share relating to products and services; any statements regarding anticipated operational and financial results; any statements of expectation or belief; and any statements of assumptions underlying any of the foregoing. Risks, uncertainties and assumptions include macroeconomic and geopolitical trends and events; the execution and performance of contracts by HP and its customers, suppliers and partners; the achievement of expected operational and financial results; and other risks that are described in HP’s Quarterly Report on Form 10-Q for the fiscal quarter ended April 30, 2010 and HP’s other filings with the Securities and Exchange Commission, including but not limited to HP’s Annual Report on Form 10-K for the fiscal year ended October 31, 2009. HP assumes no obligation and does not intend to update these forward-looking statements.

© 2010 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.