



HELEN TANG
Worldwide Lead, Data Center Transformation Solutions
HP Enterprise Business

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Helen Tang is a worldwide director for Data Center Transformation solutions at HP. In this role, Tang focuses on helping customers transform their data centers into strategic assets that support business growth and innovation. Her team helps customers adapt new infrastructure, modernize applications and implement service management practices.

Previously, Tang was a director of Product Marketing in the Software business unit at HP. She was responsible for marketing across the Business Technology Optimization (BTO) portfolio with a focus on Business Service Automation.

Prior to joining HP, Tang was the vice president of Marketing at ExtraHop Networks, where she was responsible for all go-to-market activities for the networking start-up. Tang has 10 years of experience in marketing enterprise solutions, having worked for Lucent, Wily, Mercury, iConclude and Opsware.

Tang holds a master's degree in business administration from Santa Clara University and a bachelor's degree from Tsinghua University in China.