



RICH DUNCOMBE

HP Strategist

Technology Development Organization, Imaging and Printing Group

HEWLETT-PACKARD COMPANY

Rich Duncombe's leadership in business creation and technology innovation spans 29 years, during which he has consistently played a crucial role in catalyzing innovation and making it a reality. He is currently leading strategy development for the Technology Development Operation (TDO) within HP's Imaging and Print Group (IPG), and driving several emerging HP business opportunities.

Most recently, Duncombe served as vice president, general manager and founder of HP's Retail Photo Solutions business, where he led the team through the difficult transition from incubation to initial large-scale business, including acquiring a leading retail photo software company to accelerate HP's leadership position. Prior to that, Duncombe founded and led HP's New Business Creation Process, which screened thousands of ideas and developed many of them into successful businesses or products.

Over the years, Duncombe has held many research and development, business development and operations roles within HP in both the United States and Asia.

Duncombe holds a master's degree in electrical engineering from the University of California, Berkeley, and a bachelor's degree in electrical engineering from Oregon State University. Duncombe has served as president of the Corporate Venturing Consortium in partnership with MIT and as voting member on the Oregon Engineering and Technology Industry Council.