



## HP Simplifies Network Management for SMBs

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### New solutions for a Converged Infrastructure

#### Overview

[HP Converged Infrastructure](#) provides a blueprint for deploying technology to achieve new levels of integration. As a result, small and midsize businesses (SMBs) can simplify technology environments so they provide more flexibility in responding to businesses changes and cost less to manage. With a Converged Infrastructure, SMBs can focus more resources on driving innovation and fewer on managing their environments.

HP continues to advance its portfolio for implementing a Converged Infrastructure with solutions that simplify network management for SMB clients including the new [HP V1410 Switch Series](#).

HP delivers a comprehensive wired and wireless networking portfolio that offers SMBs higher performance, reduced complexity and increased energy efficiency. Based on industry standards, HP networking products can easily be deployed within an existing infrastructure. This allows SMBs to migrate their networks as their businesses grow, avoiding the time and expense of a “rip and replace” approach typically required for network upgrades.

#### Reliable, simplified networking

The HP Networking V-Series and E-Series portfolios simplify the deployment and management of networks while providing significant cost savings when compared to competitive solutions. In fact, HP V-Series networking solutions provide up to a 451 percent return on investment while the HP E-Series provides up to a 65 percent reduction in total cost of ownership.<sup>(1)</sup>

The newest offering for SMBs is the HP V1410 Switch Series, an extension of the popular HP ProCurve 1400 family. Easy to deploy and maintain, the new V1410 Series provides clients:

- Simplified management of an edge-to-core network infrastructure with reliable connectivity between client PCs, servers and storage devices. Lowered costs with “plug and play” connections that also deliver powerful performance.
- Increased flexibility with preconfigured 8-, 16- and 24-port options. Choice of wall- and rack-mount options that ensure rapid integration into existing

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technology environments.

- Reduced risk with HP's Lifetime Warranty, as well as a next-business-day replacement policy that ensures network infrastructure availability.

### **Cost-effective, high-performance networking**

The recently extended HP V-Series offers SMBs added support for new business applications, including Voice over Internet Protocol (VoIP), Unified Communications and Collaboration (UC&C) and mobile computing.

Client benefits include:

- Simplified deployment and management with the managed Gigabit [HP V1910 Switch Series](#), formerly 3Com Baseline Plus 2900, which eases the setup of advanced networking functionality through a user-friendly web interface. It also offers Power over Ethernet (PoE/PoE+) models to quickly connect IP phones, cameras and wireless access points.
- Reduced costs with the managed [HP V1905 Switch Series](#), formerly 3Com Baseline Plus 2200 and OfficeConnect Smart Managed, that lowers total cost of ownership by simplifying maintenance activities and providing rapid configuration. Offering Fast Ethernet and Gigabit models with a choice of PoE options, the V1905 Series switches are built on open standards and provide customers flexible connectivity options to existing equipment, making them ideal for a converged infrastructure.
- Reduced energy consumption with the [HP V1405 Switch Series](#), formerly 3Com Baseline and OfficeConnect, which provides a fan-less design. Offering "plug and play" switching through both Fast Ethernet and Gigabit models, the V1405 Series is preconfigured for fast, easy installation.
- Enhanced security with the [HP V110 Wireless N Router Series](#), which includes an integrated firewall. This comprehensive solution connects wireless users with a router, firewall security, Fast Ethernet switch and a wireless access point. By combining multiple functions and connectivity into a single device, clients can easily deploy a secure data network.

- (1) Randy Perry and Abner Germanow, IDC, "ROI of Switched Ethernet Networking Solutions for the Midmarket," August 2009.

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