

CLOSING THE LOOP

An HP innovation

HP cares about the environment. It's the right thing to do—and it's smart business. Our "closed loop" process for recycling and producing ink cartridges—an industry first—uses recycled plastics from the HP Planet Partners program and other sources, such as recycled water bottles, in the production of new HP ink cartridges, while never compromising quality.

"HP's use of recycled plastic in an application as technically demanding as their inkjet cartridges represents an unprecedented engineering innovation."

Larry Koester,
Vice-president of
communications,
environmental division
Society of Plastics
Engineers

Purchase an ink cartridge you can feel good about.

HP has the industry's **first** and **only** closed loop inkjet recycling process.



For a complete list of HP Original Ink cartridges made from recycled plastic, go to:
hp.com/go/RecycledContent

When you recycle your print cartridges, you're making a difference.

- » HP has shipped more than 760 million inkjet cartridges with recycled plastic.
- » The HP Planet Partners program has collected more than 319 million HP inkjet and LaserJet cartridges since the program began in 1991. Cartridges are reduced to their raw materials and made into new HP cartridges and other useful products.
- » No HP print cartridges or cartridge parts returned through the HP Planet Partners program are sent to a landfill.

HP has been an industry leader focused on environmental sustainability for more than 50 years. From establishing one of the first recycling programs in the IT industry in 1987, to worldwide recycling programs and energy-efficient technology today, we will continue to make a positive impact by reducing ours!

HP DESIGNS WITH THE ENVIRONMENT IN MIND

Established in 1992, the HP Design for Environment program looks for ways to reduce the environmental impact at all points of a product's lifecycle. That means using less energy and less material during manufacturing, packaging, and shipping. It also means designing products from materials that can be easily recycled and offering convenient trade-in and recycling services.

Free and easy recycling

The HP Planet Partners recycling program makes it easy—and free—to recycle your HP print cartridges.¹ The program now includes HP authorized retail recycling locations for HP print cartridge collection.

Choose the method most convenient for you:

- » Return HP inkjet or LaserJet print cartridges to HP authorized retail recycling locations.
- » Print or order postage-paid shipping materials, or arrange for a pallet pickup.

Get detailed instructions on the above at www.hp.com/recycle, or call an HP Planet Partners representative at **1-800-340-2445**.

Smaller packaging = less waste

The easiest way to cut down on waste is to create less of it to begin with. That's why we're continually working to reduce the volume of our packaging.

By redesigning HP print cartridge packaging for North America to reduce weight and increase the amount of post-consumer recycled material, an estimated 16,888 tons of carbon dioxide emissions were decreased and 3,000 tons of PVC avoided in 2007 alone.

HP continually strives to design innovative products with the environment in mind, like the **HP Deskjet D2660 Printer**.

- » Manufactured from 50% recycled plastic.
- » Compatible cartridges made from at least 50% recycled material.
- » Box and protective end caps are 100% recyclable.
- » Designed with energy- and paper-saving technologies.



HP 60 Ink Cartridge
(CD947FN#140)

To see other HP products designed with the environment in mind, go to hp.com/ecosolutions

www.hp.com/recycle

HIT PRINT
INTELLIGENTLY



1. Recycling programs for HP cartridges may not exist in your area. Program availability varies. HP printing supplies return and recycling is currently available in more than 50 countries, territories, and regions in Asia, Europe, and North and South America through the HP Planet Partners program. For more information visit: www.HP.com/recycle.

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