



LYNN ANDERSON  
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HEWLETT-PACKARD COMPANY

Lynn Anderson is vice president of Influencer Marketing for HP Enterprise Business (HPEB).

In this role, Anderson has worldwide responsibilities for HPEB's analyst relations, media relations executive communications and customer references.

Previously, Anderson was vice president of Marketing and Alliances for HP Canada and a member of the Canadian Leadership Team. In addition, she has held other senior positions with HP in such areas as enterprise channel sales, alliance partners, business development and category marketing.

Before joining HP in 1983 as a systems engineer, Anderson was a programmer, analyst and operations manager for several IT departments.

Anderson holds a Bachelor of Science in computer science from Acadia University in Nova Scotia, Canada.