



MARCIO MACEDO  
Director, Product Management  
HP Visual Collaboration

HEWLETT-PACKARD COMPANY

Marcio Macedo serves as the director of Product Management for Visual Collaboration solutions at HP. In this role, he is primarily responsible for identifying customer needs and market opportunities. He also is responsible for facilitating the group's product planning.

Prior to joining HP, Macedo served at Polycom for 15 years. Most recently, he served as the senior director of Product Management for telepresence and vertical solutions. Previously, he was director of Product Management for Polycom's video endpoints division.

Macedo also served in product marketing and sales engineering assignments in product engineering at PictureTel, which was acquired by Polycom.