

INCREASE *document*
PRODUCTION capabilities
and **CONTROL** of your
PRINTING environment

HIT PRINT
INTELLIGENTLY



HP Enterprise Production Print Solutions

Staffing and managing enterprise copy/print and mail operations—and all the associated complexities and costs—have more of an impact on your bottom line than you think. To meet service level agreements and maintain customer satisfaction levels, you must be able to count on reliable service and support from a trusted partner for all your document production needs.

The good news is that HP can assume day-to-day management of your entire production printing, copying and mailroom infrastructure. This helps to reduce operational costs and gain access to world-class capabilities, while allowing you to refocus on your core business operations—with HP Enterprise Production Print Solutions as part of HP Managed Print Services.

What if you could...

Gain control over the way you print?

Lower costs by gaining visibility into your production printing activities and volumes?

Empower your workforce with world-class production print and distribution capabilities?

Reduce uncontrolled external print spend and reduce dependencies on retail vendors?

Free up resources to focus on the core business?

Optimize devices, staffing, operations and site management?

Develop a single relationship with a known and trusted business partner for all your enterprise printing needs?

That's alternative thinking about printing.

HP has taken its proven methodologies in Managed Print Services and extended them to offer a full suite of enterprise production printing solutions tailored to your specific needs.

With HP Enterprise Production Print Solutions you can:

- Reduce and control operational costs—increase visibility of document production spend across the enterprise.
- Improve company focus—outsource document production operations so you can focus on your core business operations.
- Gain access to world-class capabilities—utilize the latest document output technology without continually investing capital.
- Provide a complete solution from desktop to delivery—access a virtual document portal that enables sending complex documents to multiple recipients and locations.

Solution at a glance

HP is a leader in managing office printing and imaging environments, providing a wide range of services and capabilities that offer a truly integrated approach. Now with HP Enterprise Production Print Solutions, HP delivers even more services across all document production environments and it can all be done onsite or offsite, locally or globally.

HP Virtual Print Center—An online print-on-demand service is accessible to all users, all the time, regardless of their location. The print center portal enables users to create complex business documents such as sales and marketing materials, which are then produced at strategically located offsite production and distribution facilities to provide the best cost/delivery options.

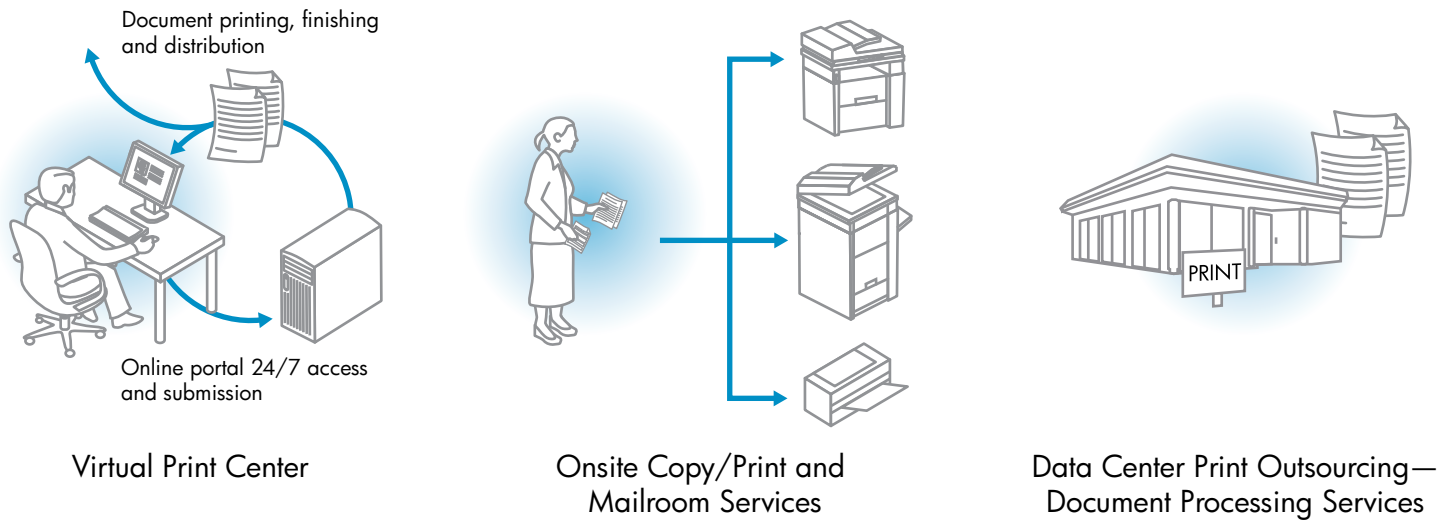


Figure 1. HP's range of Enterprise Production Print Solutions

Onsite Copy/Print and Mailroom Services—Service quality, security and accuracy are a priority. Comprehensive onsite services include high-quality color and black-and-white digital copy and print, binding and finishing options, as well as key operator and mailroom staffing and management.

Data Center Print Outsourcing with Document Processing Services—HP Enterprise Services global processing centers specialize in capturing, digitizing, storing, archiving and retrieving data—and in delivering high-volume print and mail services through our outbound processing capabilities.

Why HP?

- **Complete solutions**—With end-to-end solutions and services, HP can work with you to identify and address your specific needs today and into the future.
- **Expertise**—HP has more than 25 years of experience with imaging and printing in enterprise environments.
- **Global reach**—With IT professionals in 170 countries, HP has the resources to address your company's needs around the world.
- **Leadership**—HP is recognized as a global leader in imaging and printing, an industry leader in network and infrastructure management, and a company with a strong commitment to environmental sustainability.

To learn more, visit www.hp.com/go/enterpriseprinting.

How do you get started?

Contact your local HP representative to:

- Set up a discussion or workshop to assess your specific business needs.
- Establish a plan to implement the best solution for today and into the future.
- Identify the MPS environmental approach that can help your company save resources and money.

HP three-part approach

HP works with you to assess, deploy and manage an imaging and printing environment tailored to meet your business needs, while helping you reduce costs, conserve resources and simplify document-intensive processes. HP's three-part approach:

Optimize infrastructure

HP can help you achieve a balance between your total cost of printing and your needs for user convenience and productivity.

Manage environment

Working together, HP can help you maintain your optimized infrastructure while improving business efficiency and tightening security.

Improve workflow

By streamlining your document-intensive processes, HP can help you deliver a more efficient environment for capturing, managing and sharing information.

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