

HP OFFICEJET PRO 8500A e-ALL-IN-ONE SERIES

# A NEW DAWN IN OFFICE PRINTING

for up to

Make an impact and meet your budget with the HP Officejet Pro 8500A e-All-in-One Series. Print professional documents at a lower cost per page than lasers. Equipped with new HP ePrint, you can print from any email-capable device, and use business apps to access content directly from the Web without a PC.<sup>3</sup> For about the same purchase price as a mono laser printer, you get superior features like two-sided printing and copying and advanced document management with scan to network, Web and e-mail.



Total cost of supplies required to print 500 mono pages/month for 5 years<sup>4</sup>

The graph below illustrates the lower supplies cost of the HP product compared to the competition.



	HP Officejet Pro 8500A Plus e-All-in-One <sup>4</sup>	Samsung ML-2510 Single function <sup>4</sup>	Brother MFC-7340 Multifunction <sup>4</sup>	Brother MFC-7440N Multifunction <sup>4</sup>	Canon imageCLASS MF4350d Multifunction <sup>4</sup>
					
<b>Estimated price</b>	\$399.99	\$119.99	\$199.99	\$249.99	\$249.99
<b>Energy usage (when printing)</b>	26 W	390 W	460 W	460 W	630 W
<b>Energy usage (standby)</b>	7 W	70 W	60 W	45 W	specs not available
<b>Print speed (letter)</b>	Up to 15 ppm black, 11 ppm color <sup>5</sup>	Up to 25 ppm black	Up to 21 ppm black	Up to 23 ppm black	Up to 23 ppm black
<b>Automatic duplex printing</b>	yes	no	no	no	yes
<b>Web connectivity</b>	ePrint, Apps	no	no	no	no
<b>Cartridge yields (based on ISO/IEC 24711 standards)</b>	2,200 black, 1,400 color	3,000	2,600	2,600	2,000
<b>One set of supplies</b>	\$35.99 black, \$113.96 black & color	\$84.99 black	\$64.99 black	\$64.99 black	\$75.00 black
<b>Cost-per-page<sup>6</sup> (approx)</b>	<b>1.6¢ black</b> (7.2¢ color)	2.8¢ black	3.3¢ black	3.3¢ black	3.8¢ black

Print water-resistant documents on plain paper, using pigment inks designed for the office.

Output resists rain and water spills, allowing you to handle important papers with confidence.<sup>7</sup>



Get more printed pages with high-capacity ink cartridges.<sup>8</sup>



For the most professional results, superior image quality, and enhanced durability, use ColorLok papers.

**HIT PRINT  
AFFORDABLY**



## HP Officejet Pro 8500A e-All-in-One Series: Recommend it with confidence.

Guide your customers to the right decision. Ask them what matters most:

If your customer wants a relatively low initial purchase price and low cost-per-page, they should consider the HP Officejet Pro 8500A e-All-in-One Series, designed for professional laser-quality output with the lowest cost-per-page in its class, up to 50% lower than color lasers<sup>1</sup> and up to 40% lower than monochrome lasers.<sup>2</sup>

If your customer is interested in laser color printers and not primarily concerned with purchase price and cost-per-page, consider the professional color laser printing performance of an HP LaserJet.

Help your customer decide which features they need.



### HP Officejet Pro 8500A e-All-in-One

**Suggested price \$299.99**  
(CM755A)

- » Print, copy, scan, fax, and network
- » Built-in wireless networking
- » HP ePrint enables printing from a notebook or mobile device<sup>3</sup>
- » Print from the Web without a PC using business apps
- » Up to 50% lower cost-per-page than color laser AiO printers<sup>1</sup>
- » Up to 40% lower cost-per-page than black-only laser AiO printers<sup>2</sup>
- » 2.36" CGD color touchscreen display
- » 15 ppm black, 11 ppm color (max speeds 35 ppm black, 34 ppm color)<sup>5</sup>
- » Color resolution up to 4800 dpi
- » High-capacity ink cartridges available<sup>8</sup>
- » 250-sheet input capacity, automatic two-sided printing, 35-page automatic document feeder
- » ENERGY STAR<sup>®</sup> qualified
- » Direct digital filing: scan to network and the Web
- » Easily make a single-sided copy of two-sided ID card with ID copy.
- » TAA trade compliant version available

### HP Officejet Pro 8500A Plus e-All-in-One

**Suggested price \$399.99**  
(CM756A)

#### All the features of the HP Officejet Pro 8500A e-All-in-One model, plus:

- » 4.3" color touchscreen display
- » Legal-size glass scanning bed
- » 50-page automatic document feeder with automatic two-sided copy, scan, and fax
- » Copy fix adjusts and corrects images before copying or scanning to eliminate waste
- » Direct scan to email

### HP Officejet Pro 8500A Premium e-All-in-One

**Suggested price \$499.99**  
(CM758A)

#### All the features of the HP Officejet Pro 8500 Wireless model, plus:

- » Additional 250-sheet paper tray
- » Additional set of color inkjet cartridges
- » In House Marketing Kit: Brochure media and access to online templates.

## Help your customers save even more with additional resources from HP.

- » See how the HP Officejet Pro 8500A e-All-in-oneSeries reduces energy costs: [www.hp.com/go/carbonfootprint](http://www.hp.com/go/carbonfootprint)
- » Learn how your customers can project a professional business image and save marketing costs by creating their own marketing materials: [www.hp.com/go/ihm](http://www.hp.com/go/ihm)
- » For more information: [installer.hpiggproducts.com](http://installer.hpiggproducts.com)



1. Majority of color laser AiOs <\$600, June 2008; for details, [www.hp.com/go/officejet](http://www.hp.com/go/officejet). OJ Pro ISO yield with highest-capacity cartridges based on continuous printing; see [www.hp.com/go/learnaboutsplies](http://www.hp.com/go/learnaboutsplies). Energy use based on HP testing using the ENERGY STAR<sup>®</sup> program's TEC test method criteria. 2. Majority of mono laser printers <\$200 and mono laser all-in-ones <\$400, based on worldwide market data, November 2009; for details, [www.hp.com/go/officejet](http://www.hp.com/go/officejet). OJ Pro ISO yield with highest-capacity cartridges based on continuous printing; see [www.hp.com/go/learnaboutsplies](http://www.hp.com/go/learnaboutsplies). 3. Requires an internet connection to the printer. Feature works with any internet- and email-capable device. Details at [www.hp.com/go/ePrintCenter](http://www.hp.com/go/ePrintCenter). 4. Product data including page yield and supplies pricing as reported by the company on their US website, inbox supplies included in these calculations. High-capacity ink/toner cartridges not included; please purchase separately. Speed based on ppm measured using ISO/IEC 24734. Standard applies to inkjet and laser products and excludes first set of test documents. 5. Based on ppm measured using FDIS ISO/IEC 24734. Standard applies to inkjet and laser products and excludes first set of test documents. For details see [www.hp.com/go/inkjetprinter](http://www.hp.com/go/inkjetprinter). 6. Costs per page displayed are current and they have been derived from using highest yield cartridges available and price information from the company's US websites. 7. Based on HP internal testing, using papers with the ColorLok<sup>®</sup> logo. 8. Not included. Please purchase separately.

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