



## HP IPG Introduces 10 Industry-First Innovations

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This Fall 2010, HP unveils ten industry-first innovations pairing next-generation products and brand-new technologies to bring industry-first printing solutions to the forefront for all customers – from consumers to business customers to graphics professionals.

HP's industry-first innovations include:

- The **planet's first** PVC-free printer<sup>(1)</sup>, the [HP ENVY<sup>100</sup> e-All-in-One](#), which lends cutting-edge design with wireless, Web-connected printing and access to HP's "advanced apps"
- The **industry's first** Web-ready large-format printer<sup>(2)</sup>, the [HP Designjet T2300 eMFP](#), featuring scan, print and copy functionality, with:
  - Driverless printing from a laptop or USB drive **for the first time**, eliminating print driver and network constraints
  - **World's first** color touch-screen interface on a large-format printer
  - **World's first** large-format multi-function device at price point below \$8,500<sup>(3)</sup>, opening the door to in-house large-format printing for more customers
- The **world's first** wide-format all-in-one device with web connectivity<sup>(4)</sup> on the [HP Officejet 7500A Wide Format e-All-in-One](#)
- The **world's smallest** color laser printer<sup>(5)</sup> and one of the world's most energy efficient color laser printers,<sup>(6)</sup> the [HP LaserJet Pro 1025nw Color Printer](#)
- **World's first** consumer All-in-One printer with full Web browser and detachable touchscreen display on the [HP Photosmart eStation All-in-One](#)<sup>(4)</sup>
- **For the first time**, enabling two-way print through the cloud for businesses,<sup>(2)</sup> using [HP Print Apps](#), creating an unparalleled web experience for business customers to access, manage, and share content from templates and stored documents
- **World's fastest** production photo large-format printer within its class – the [HP Designjet Z6200 Printer](#),<sup>(7)</sup> increasing productivity for the graphics professional



- (1) HP ENVY<sup>100</sup> e-All-in-One is polyvinyl chloride-free (PVC free); meeting the evolving definition of PVC free as set forth in the "iNEMI Position Statement on the 'Definition of Low-Halogen Electronics (BFR-/CFR-/PVC-free).'" Plastic parts contain < 1000 ppm (0.1%) of chlorine [if the Cl source is from CFRs or PVC or PVC copolymers]. Printers sold in Korea are not PVC free.
- (2) Requires an internet connection to the printer. Services may require registration. Apps availability varies by country and language. Details at [www.hp.com/go/ePrintcenter](http://www.hp.com/go/ePrintcenter).
- (3) Estimated U.S. manufacturer suggested retail prices. Actual prices may vary.
- (4) Based on an HP assessment of the laserjet and inkjet printer markets in August, 2010. For more information, visit [www.hp.com](http://www.hp.com).
- (5) Based on personal color printers as defined by IDC and shipping as of June 2010 as measured by volume (WXDXH) using manufacturers' specifications or as measured by operational "A4" size.
- (6) Energy consumed based on competitive TEC measurement results found at energystar.gov and eu-energystar.org for single-function color laser printers as of June 2010. TEC based on mono pages in mono print speed. Individual product configuration and usage will affect power consumption.
- (7) Based on published manufacturer specifications as of June 2010.

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