



HP ePrint Enterprise mobile printing solution

The merger of mobile devices and cloud services has become one of the most significant enablers of business productivity and innovation seen in the past decade. We now hold the power of communicating and computing in the palms of our hands, nearly anywhere business or life takes us. One key business process, however, has eluded the mobility movement: printing. Even the most technically enabled business travelers find themselves hunting down print services while on the road and interrupting IT managers when visiting a branch office simply to print a document. But finally, a truly mobile print experience is available—helping enterprises to further drive business productivity.

What if you could...

Unleash the full potential of your BlackBerry® smartphone with a cloud-printing solution?

Increase productivity by printing with a few simple clicks, using one embedded Print button?

Quickly locate the nearest available printer with easy-to-use rich search functionality?

Free IT from the chore of managing print drivers, cables and VPN hassles?

Drive innovation with a totally new way of printing in the office and on the go?

Enable simple e-mail to print from any e-mail capable device?

Solution at a glance

The HP ePrint Enterprise mobile printing solution makes it simple for you to access and print documents across the enterprise while on the go. With HP ePrint Enterprise, this cloud-based service allows you to print presentations, reports, photos, and more—from a “Print” button embedded in your BlackBerry e-mail application, Photo, SMS, Memo, and Documents To Go by DataViz®—to any registered printer on the network.¹

A truly enterprise-level mobile print experience

HP ePrint Enterprise mobile printing solution unleashes the full potential of the BlackBerry smartphone. A single, ubiquitous Print button enables you to print documents efficiently with enterprise-level security, allowing you to send print jobs from remote locations for printing on arrival. Now you can convert mobile content into hard copy for easy reading, markup and sharing on the fly. With the BlackBerry-based solution, your data never leaves your secure enterprise network and security is enhanced with the ability to integrate with pull- and PIN-printing solutions requiring user authentication. With our new simple e-mail to print capability, you can send a print job from a corporate e-mail address to your company’s networked printers that have been assigned an e-mail address—from any e-mail-capable device.

Optimized for the enterprise

Work doesn’t stop for you when you are on the go, and with the HP ePrint Enterprise you now have a mobile printing solution that:

- Provides a driverless printing application that integrates into your existing IT environment
- Is straight-forward to manage and scales to meet the demands of your enterprise
- Maps and tags specific printers to a business directory so your employees can easily locate printers on a network without needing to know model names or network addresses
- Gives your employees a simple and intuitive way to print from their BlackBerry smartphone and other e-mail-capable devices

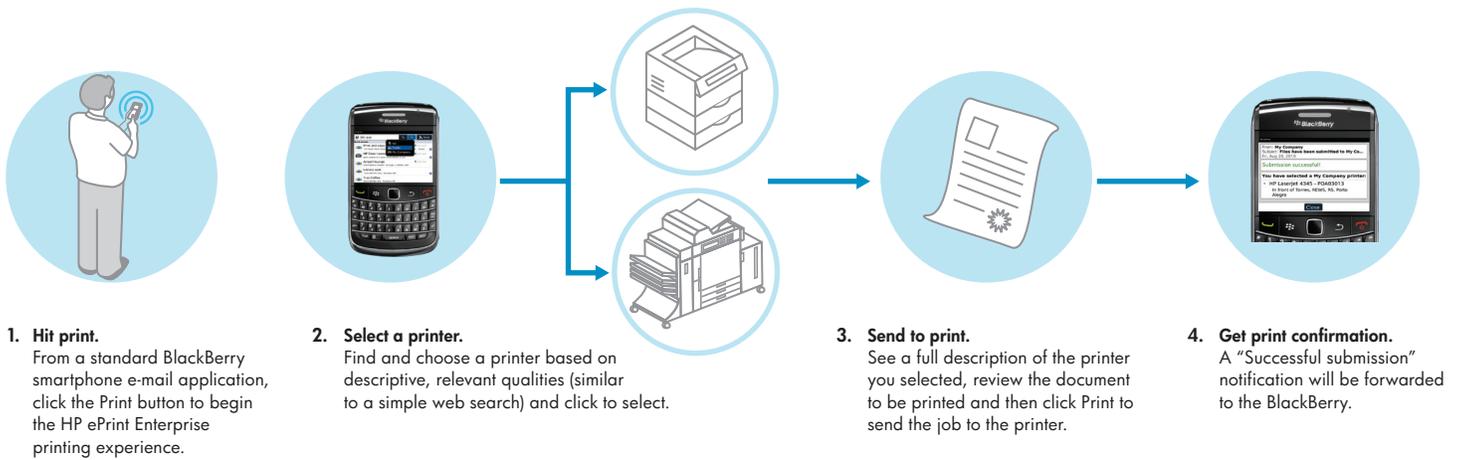


Figure 1. HP ePrint Enterprise provides an easy-to-use mobile printing solution with the security your company requires for the BlackBerry. [See the demo.](#)

Compatible with pull printing solutions like HP Access Control, Ringdale and SafeCom for enhanced security

Why HP?

HP is a global leader in imaging and printing solutions for large organizations. HP offers technical expertise, and reliable products and solution sets that allow customers to benefit from:

- Consulting services, including procurement, installation, management and support that can be customized to enhance your organization's effectiveness
- Relationships with industry-leading solution providers
- Powerful solutions to optimize your environment, improve the bottom line and help the planet

How do you get started?

Contact your local HP representative to:

- Set up a workshop with HP to assess your specific business needs.
- Establish a plan to implement the best solution for today and into the future.
- Identify an environmental approach that can help your company save money.

To learn more, visit www.hp.com/go/eprintenterprise.

HP three-part approach

HP works with you to assess, deploy and manage an imaging and printing environment tailored to meet your business needs, while helping you reduce costs, conserve resources and simplify document-intensive processes.

Optimize infrastructure

HP can help you achieve a balance between your total cost of printing and your needs for user convenience and productivity.

Manage environment

Working together, HP can help you maintain your optimized infrastructure while improving business efficiency and tightening security.

Improve workflow

By streamlining your document-intensive processes, HP can help you deliver a more efficient environment for capturing, managing and sharing information.

1. Requires BlackBerry Enterprise Server deployment, Internet- and e-mail-capable BlackBerry smartphone OS 4.5 with separately purchased wireless Internet service, HP ePrint app and HP ePrint server. Solution works with PCL5/6, PCL3, PCL3GUI printers (HP and non-HP).

HIT PRINT
INTELLIGENTLY

