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Take your business to the next level with a solution that can increase growth and profits.

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Experience the versatile, highly productive, full-color 20.5-inch HP T200 Color Inkjet Web Press

Now you can step up to full variable color printing and gain increased productivity over a single-color printing system. HP makes printing in color easy and affordable with the HP T200 Color Inkjet Web Press. This innovative press, based on proven HP technology, is optimized for mid- and large-sized print environments. With a 20.5 inch (520.7 mm) print zone, this press fits your existing 2-up workflow and is compatible with finishing equipment common in production mail environments, short-run book production, and distributed newspaper production. Plus, you get fast duplex printing speeds up to 200 feet per minute (61 meters per minute) in color and up to 400 feet per minute (122 meters per minute) in mono—all in a reliable press with a space-efficient design that’s easy to maintain.

Grow your business with high-impact digital color

Make a serious impact with four-color (CMYK) production printing at 1200 x 600 dpi addressable resolution.

With high resolution and Original HP pigment inks and printheads, you can print high-quality text, images, and graphics with 100% variable content at full press speed.

HP Bonding Agent—print on low-cost, uncoated offset media with outstanding quality and durability. This colorless liquid is applied before the other inks, and only where inks are printed, to improve optical density and pigment adhesion to the paper, to reduce strike-through, and to produce prints that are water-, smudge-, and highlighter-resistant.

Broad media compatibility. This press supports a wide range of uncoated offset stock, groundwood, newsprint, and other media solutions. Supported media weights range from 40 gsm up to 250 gsm.

Further improve print quality with uncoated ColorPRO papers and papers with HP high-speed coating technology. To maximize system performance, HP enables high-quality media options designed for HP pigment inks and the HP T200 Color Inkjet Web Press. See the visibly enhanced print quality of papers with ColorPRO Technology. And look to papers with HP high-speed coating technology, designed to provide the highest quality output at full press speed.

Production and application flexibility

High performance, compact press fits centralized and distributed facilities. With an innovative duplex paper path without a turn bar, the HP T200 Color Inkjet Web Press delivers high-productivity printing in a compact size that fits your existing facility.

Innovative duplex paper path delivers high quality, full-color digital printing in a compact design that fits your production environment.

Can integrate with your existing production environment. Built with open architecture interfaces, this press can integrate with your existing production environment including 2-up workflow, off-line, near-line, or dedicated in-line finishing equipment.

Fast and flexible—supports multiple applications. Print direct mail, transaction applications, books-on-demand, and newspapers with a press that’s fast and offers the flexibility you need with a 20.5-inch (520.7 mm) print width.

Flexibility to do more. The HP T200 Color Inkjet Web Press offers you the flexibility to print on pre-printed, pre-perforated, and pre-punched forms, or to print 100% variable content, full-color documents on white uncoated offset stock, ColorPRO papers, and papers with HP high-speed coating technology.

[In some cases, solutions based on the HP T200 Color Inkjet Web Press platform will be available through an HP authorized reseller or systems integrator.]
Increase profitability with a low-risk investment

Easily upgrade from single-color to full-color printing. HP is making it easier than ever to adopt one-step all-digital color printing. Replace your current single-color printing system with a press designed to fit your existing infrastructure—reducing the expenses required to upgrade your facility to full digital color printing.

Purchase consumables as needed. With no click charges, you pay only for the ink you use, allowing you to flexibly use one machine for both single-color and full-color production.

Transform your production environment with one-step all-digital color on your schedule. Streamline your production environment and reduce complexity and waste. Print short-run, on-demand books and newspapers all in one step. Print in full digital color from white stock without the carrying costs and hassles of managing work-in-process inventory.

Get fast color and exceptional mono productivity

Meet tight deadlines with fast color and mono speeds. Print duplex speeds up to 200 feet per minute (61 meters per minute) in full color and up to 400 feet per minute (122 meters per minute) in mono. The HP T200 Color Inkjet Web Press incorporates high-speed data processing based on HP Blade Servers and advanced, scalable electronic hardware that supports printing with 100% variable content at full press speed.

Experience robust performance with a high duty cycle. With its robust design and productivity up to 50 million mono and 25 million four-color duplex pages per month, this press is built for jobs formerly sent to mono electrophotographic and color offset presses.

Optimize press uptime and reduce waste. With the ability to place two columns of 5,280 nozzles spaced 1,200 per inch on each inkjet printhead, HP Scalable Printing Technology allows multiple nozzles to address each pixel. Nozzle redundancy ensures greater press uptime by delivering reliable print quality even when some nozzles fail—this reduces waste and maintains quality over long runs.

More printer uptime with easy, automated quality control features. The HP T200 Color Inkjet Web Press constantly monitors print quality and makes periodic adjustments to ensure the best possible results. It also provides status reports, which help you make production run decisions and adjustments.
Technology you can count on
Pursue new opportunities with a web press that enables fast, reliable, high-quality results. The HP T200 Color Inkjet Web Press uses proven HP Thermal Inkjet Technology (TIJ) and Original HP pigment inks to deliver a variety of benefits, including:

• **High productivity with high quality**—HP TIJ technology enables compact 1,200 dpi nozzle spacing for high quality and high productivity in a cost-effective press.
• **Reliable performance**—10,560 nozzles per printhead and nozzle redundancy provide greater uptime with dependable print quality.
• **Proven technology**—Printheads used in the HP T200 Color Inkjet Web Press have been proven in commercial applications since 2006 across multiple HP product lines from retail photo to large-format printing and in the HP T300 Color Inkjet Web Press.
• **Modular design**—Snap-out and snap-in only those printheads that need replacement without the time and expense of a service call. Replaced in minutes, no tools or manual adjustments are required, giving you more press uptime.
• **Durable results**—Smudge-, water-, and highlighter-resistant prints are suitable for a variety of applications, including direct mail, transaction, books, and newspapers.
• **Improved work environment**—Water-based HP pigment inks and Bonding Agent are non-flammable and non-combustible, emit very low levels of volatile organic compounds (VOCs), do not produce ozone, and contain no detected hazardous air pollutants (HAPs).

**Why HP**
HP strives to provide you with quality solutions that are exactly right for your business. The HP T200 Color Inkjet Web Press draws on more than 25 years of HP Thermal Inkjet innovation, experience, and IT leadership. As a global IT leader and the world’s largest technology manufacturer, we are uniquely positioned to support your company’s digital production needs, every step of the way.

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1. In some cases, solutions based on the HP T200 Color Inkjet Web Press platform will be available through an HP authorized reseller or systems integrator.
2. HP water-based pigment inks and the Bonding Agent for the HP T200 Color Inkjet Web Press are not classified as flammable or combustible liquids under the USDOT or international transportation regulations, and are non-flammable according to EU Council Directives 67/548/EEC of 27 June 1967 and 91/689/EEC of 12 December. These materials have been tested per U.S. Environmental Protection Agency Method 1020 and the flash point is greater than 110°C.
3. Dryer and print zone exhaust systems, along with very low levels of VOC emissions enable an improved print shop work environment. Customers should consult state and local requirements and regulations.
4. No ozone products expected based on ink composition and printing technology. The inks were tested for Hazardous Air Pollutants per U.S. Environmental Protection Agency Method 311 (testing conducted in 2008) and none were detected. HAPs are air pollutants which are not covered by ambient air quality standards but which, as defined in the Clean Air Act, may present a threat of adverse human health effects or adverse environmental effects.

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