



David Murphy
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HEWLETT-PACKARD COMPANY

As Director of Marketing for HP's Graphics Solutions Business in the Americas, David is responsible for driving new demand and customer engagement for HP's digital press solutions, including Indigo and Inkjet Web Press, and its large format printer solutions, including Scitex and DesignJet.

In his 18-year tenure in the graphic arts community, he has held leadership roles in marketing, business development, and sales management and has advocated the value of digital printing through a number of industry associations, conferences, blogs, and publications.

David earned his Master of Business Administration from the University of Phoenix and his Bachelor of Science in Marketing from the University of South Florida. He currently makes his home in San Diego. Jerusalem.