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Jonathan Rende is vice president and general manager of Business Technology Optimization applications for the Software and Solutions unit at HP. In his role, Rende oversees planning, execution and strategic direction for the company's quality management, application security and service-oriented architecture solution offerings and business application initiatives.

Rende started at Mercury Interactive in 1997 prior to the HP acquisition and managed the general testing products through six years of robust growth. During this tenure, he played a key role in elevating Mercury's testing solutions to where they are today – widely recognized as the industry standard. Additionally, Rende focused across all product lines to help define an integrated, comprehensive approach for the former Mercury portfolio.

Prior to joining Mercury, Rende held various product marketing roles at Informix and software engineering roles at Lockheed Missiles & Space.

Rende has published articles on several industry topics ranging from the process of testing for IBM System/370 machines, to web performance, wireless internet testing and mobile computing. He holds a Bachelor of Science in engineering from the University of California at Davis and a Master of Business Administration from Santa Clara University.