



MARK POTTER  
Senior Vice President and General Manager,  
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HEWLETT-PACKARD COMPANY

Mark Potter is senior vice president and general manager for Industry Standard Servers at HP. In this role, Potter and his team are responsible for developing the award-winning HP ProLiant portfolio of products, which delivers on the HP Converged Infrastructure strategy in order to meet the needs of enterprise and corporate data centers, corporate remote offices, service providers, and small to medium sized businesses.

Previously, Potter was senior vice president and worldwide general manager of the Infrastructure Software and BladeSystem organization in the Enterprise Servers, Storage and Networking business at HP, where he was responsible for developing the award-winning HP BladeSystem and HP Insight Management Software portfolio of products, services and solutions. Potter led the software strategy and research and development for the HP ProLiant and HP BladeSystem programs for the company's highly successful Industry Standard Server (ISS) business unit. In this role, he helped HP achieve market leadership in the x86 server market.

Prior to joining HP in January 1989, Potter was in the aerospace industry where he held a variety of positions.

Potter has a Bachelor of Science from Texas A&M University.