



**FLYNN MALOY**  
Director, Worldwide Marketing, Technology Services  
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HEWLETT-PACKARD COMPANY

Flynn Maloy is the director of Worldwide Marketing for Technology Services (TS) at HP. In this role, he is responsible for marketing key services portfolios ranging from converged infrastructure and cloud services to data center transformation, mission critical as well as critical facilities services.

Maloy has been with TS since joining HP in the late '90s. His services experience has spanned the gamut of HP technologies – starting with the Imaging and Printing services division followed by working as a global business developer in PC/Notebook services group.

In 2000, Maloy joined the enterprise data center services marketing team and in 2001, he was chosen as the overall support services lead for the vast and complex effort to merge HP and Compaq's pre-merger customer support services businesses. Maloy was then asked to lead the TS Enterprise Solutions Marketing team in 2002. In 2007, he stepped into his current position.

He received a master's degree in international management from Thunderbird International School of Business, and a Master of Business Administration in services marketing and management from ASU Carey School of Business.