



HP Point of View: Getting the Most out of Cloud Computing

Overview

As businesses and governments increase expectations on technology, IT is tasked with delivering on-time, on-budget technology-enabled services to meet ever-changing demands. One delivery model enterprises are increasingly turning to is cloud computing, which delivers newfound levels of agility, collaboration and speed.

To get the most out of cloud computing, Instant-On Enterprises need to understand where and how their portfolio of technology services can benefit from cloud sourcing. They need to weigh cloud against traditional delivery models and select the best method of service delivery to get what they need done, at the right cost and in the right time. The choice to implement cloud is different for every enterprise, but most need to carefully consider factors such as security, the openness of the infrastructure, automation, resiliency and seamless delivery.

HP's cloud solutions allow organizations to build both private and public clouds. They also provide a common automation and management layer to manage those services no matter where they are sourced from.

Building a hybrid environment that enables choice

HP enables businesses and governments to build a hybrid environment that enables choice in delivery models without adding complexity. HP helps clients:

- Consume new cloud services to quickly and easily add new resources as requirements change. This reduces capital expenses, allowing organizations to better prepare for growth.
- Build a private or public cloud environment. Organizations are able to quickly deploy an on-demand service delivery environment that provides easy access to self-service resources from a secure environment. It enables the delivery of a diverse set of cloud services.

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- Manage and secure the entire service portfolio to effectively govern across a flexible, hybrid delivery model. Integrated processes and technologies provide the control and flexibility necessary to fit each service depending on needs. The result is an organization that dynamically allocates technology resources in real-time to meet changing market demands.
- Transform the legacy technology environment to take advantage of cloud options. The goal is to get the technology environment in a position to leverage sourcing options freely.

HP helps organizations take full advantage of cloud computing by selecting the right platform for business services, from in-house data center and platforms to traditional outsourced service or cloud service providers.

More information is available at www.hp.com/go/cloud.

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