



HP App Studio

Overview

The [HP App Studio](#) is a centralized online destination that houses information on applications, commonly known as “apps,” designed for the [HP Photosmart Premium with TouchSmart Web](#) and future HP devices.⁽¹⁾ At launch, the site will offer many unique apps and visitors will be able to browse and learn details about each app as well as review, rate and discuss them in more detail with the online community. Visitors will also be able to suggest apps they’d like to see developed in the future. Additionally, the HP App Studio will serve as a news outlet for the latest on apps and developments.

This site will be accessible from the “Get More” app button on the touch-screen panel of HP’s web-connected print devices, starting with the [HP Photosmart Premium with TouchSmart Web](#). Consumers will be able to download new apps to their printers or use the [Tabbloid](#) app to customize their own RSS feeds from a favorite information source or blog.

The HP App Studio is also the future home of the HP Software Developers Kit (SDK) for the creation of new HP apps by professional and enthusiast developers.

Key features and benefits

- Centralized web location for information on HP Apps.
- Preview new apps as they become available along with tools for consumers and software developers.
- Ability to download new apps featured on the App Studio directly from the “Get More” button on the [HP Photosmart Premium with TouchSmart Web](#) printer for a truly customized print experience.
- Hosting site for relevant HP Apps that help to make life simpler, including:
 - Disney for printing color pages and crafts with popular animated characters and family-friendly recipes
 - CNET.com to print product reviews, editors picks and gift guides as well as story transcripts from 60 MINUTES
 - [Tabbloid](#) for a customizable PDF document from any RSS feed and printed at the touch of a button
 - Google Maps for printing maps
 - Fandango for buying and printing movie tickets
 - Snapfish for accessing and printing photo albums

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- Google Calendar for viewing and printing personal calendars
- USA TODAY for the latest news
- DreamWorks Animation for movie trailers and family printables such as coloring pages
- Coupons.com for printing coupons and recipes
- Nickelodeon for activities kids can enjoy based on the network's characters
- Weathernews Inc. for up-to-date weather information
- Web Sudoku for printing puzzles

Pricing and Availability

The [HP App Studio](http://www.hp.com/go/appstudio) is available at no charge at www.hp.com/go/appstudio and is expected to be available Sept. 9, 2009 with additional apps added throughout the year.

⁽¹⁾ Requires an Internet connection.

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