



## IT Outsourcing for the HP Converged Infrastructure

IT Outsourcing (ITO) for the HP Converged Infrastructure enables customers to better manage service levels, increase efficiency and lower technology costs. With these services, customers have the flexibility to outsource all or part of their infrastructures. In addition, they can have access to the experience, expertise and processes needed to manage to stringent service level performance by leveraging HP Converged Infrastructure technology combined with HP's discipline.

Data center sprawl, driven by information-intensive, 24/7 business environments, continues to force technology organizations to add servers, storage and networking devices to the data center to keep pace with the demand for applications and the terabytes of data generated. As a result, the average business spends 67 percent of its technology budget on maintenance and operations, versus 33 percent on innovation.<sup>(1)</sup> HP's ITO services for the Converged Infrastructure enable customers to improve efficient use of resources while providing a technology environment that is secure, efficient and adaptable.

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### ITO Services for the Converged Infrastructure enable customers to:

- Create a simplified and agile technology landscape with [Data Center Modernization services](#) by providing infrastructure, storage rationalization plus transition services to respond to rapidly changing market conditions. Offering services focused on virtualization, consolidation and automation, customers can increase resource utilization and lower costs.
- Improve availability and security of critical data with [Storage Management Services](#) that deliver an innovative, enterprise-wide approach to managing, protecting and retrieving data based on changing business needs. By developing an information life cycle management strategy that optimizes their data storage placement and storage environment across multiple locations, customers can reduce costs by up to 30 percent.
- Increase the integrity and stability of their technology environments with [Server Management Services](#) that improve uptime and take advantage of server consolidation while transforming activities to modernize the server environment. With these services, customers gain long-term cost reductions, service improvements, risk mitigation and the flexibility to adjust services to seasonal business cycles.
- Reduce complexity and network costs with [Network Management Services](#) by transforming disparate networks, applications and platforms into a single, integrated environment. These services dynamically allocate resources for improved productivity, reduced risk and simplified management.

Full specifications are available at [www.hp.com/go/enterpriseservices](http://www.hp.com/go/enterpriseservices).

<sup>(1)</sup> 2009 InformationWeek Analytics report, September 2009.

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