HP Extends the Value of Converged Infrastructure Solutions through Alliance Partners

PALO ALTO, Calif., Nov. 4, 2009 – HP today announced an extension of its BladeSystem Solution Builder program to enable additional independent software vendors (ISVs) to build solutions that customers can quickly deploy and easily manage in a Converged Infrastructure.

HP is the first major technology vendor working with a broad set of application ISVs to directly link the Converged Infrastructure to the application workloads running on it. HP currently has a network of more than 5,000 industry-leading vertical and infrastructure ISV partners who are an integral part of providing solutions to customers.

The HP Converged Infrastructure portfolio now includes new solutions capabilities developed with leading software vendors. New application infrastructure templates for HP BladeSystem Matrix (Matrix) represent best practice implementation and enable fast provisioning of complex infrastructures in minutes instead of months.

"Customers today are grappling with silos of infrastructure and are looking to simplify their data centers, as well as maximize the value of their technology investments," said Paul Miller, vice president, Marketing, Enterprise Storage, Servers and Networking, HP. "The HP BladeSystem Solution Builder program helps ensure that customers have the best business applications available from partners across a wide range of industries."

Simplifying application deployments with new Matrix templates
New Matrix ISV templates let customers provision complete and appropriately sized application infrastructures for specific business applications. The templates provide infrastructure pre-designs of servers, network and storage resources that represent best practice implementations. This allows for fast expansion of infrastructure resources to respond to business changes.

Matrix templates are available today on Microsoft Exchange Server 2007, Microsoft SharePoint Server 2007, Microsoft SQL Server 2008 as well as Oracle® Real Application Clusters 11g, Oracle Single Instance Database 11g, Oracle PeopleSoft with Oracle Database 11g in a three-tier architecture, and SAP NetWeaver. More Matrix templates are planned to be available in early 2010 to cover applications from Citrix, McAfee, MicroStrategy, Novell, Red Hat, SAS, Siemens PLM Software, Inc., SunGard, Symantec, TIBCO and VMware.

HP is working with industry-leading virtualization vendors to integrate technologies such as Microsoft Windows® Server Hyper-V and VMware vSphere 4 and vCenter, making it easier for customers to purchase and implement these solutions with Matrix.

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HP is including Matrix in its [Partner Technology Access Centers (PTAC)](link) as well as developing new integration testing services to help HP ISV partners integrate, test and optimize their unique capabilities for a converged infrastructure.

About HP

HP, the world's largest technology company, simplifies the technology experience for consumers and businesses with a portfolio that spans printing, personal computing, software, services and IT infrastructure. More information about HP (NYSE: HPQ) is available at http://www.hp.com/.