



HP Extends the Value of Converged Infrastructure Solutions through Alliance Partners

PALO ALTO, Calif., Nov. 4, 2009 – HP today announced an extension of its [BladeSystem Solution Builder program](#) to enable additional independent software vendors (ISVs) to build solutions that customers can quickly deploy and easily manage in a Converged Infrastructure.

HP is the first major technology vendor working with a broad set of application ISVs to directly link the Converged Infrastructure to the application workloads running on it. HP currently has a network of more than 5,000 industry-leading vertical and infrastructure ISV partners who are an integral part of providing solutions to customers.

Editorial contacts:

Michael Thacker, HP
+1 415 819 3115
thacker@hp.com

Rukmin Ramsuchit
Burson-Marsteller for HP
+1 415 591 4102
rukmin.ramsuchit@bm.com

HP Media Hotline
+1 866 266 7272
pr@hp.com
www.hp.com/go/newsroom

Hewlett-Packard Company
3000 Hanover Street
Palo Alto, CA 94304
www.hp.com

The HP Converged Infrastructure portfolio now includes [new solutions capabilities](#) developed with leading software vendors. New application infrastructure templates for HP BladeSystem Matrix (Matrix) represent best practice implementation and enable fast provisioning of complex infrastructures in minutes instead of months.

“Customers today are grappling with silos of infrastructure and are looking to simplify their data centers, as well as maximize the value of their technology investments,” said Paul Miller, vice president, Marketing, Enterprise Storage, Servers and Networking, HP. “The HP BladeSystem Solution Builder program helps ensure that customers have the best business applications available from partners across a wide range of industries.”

Simplifying application deployments with new Matrix templates

New [Matrix ISV templates](#) let customers provision complete and appropriately sized application infrastructures for specific business applications. The templates provide infrastructure pre-designs of servers, network and storage resources that represent best practice implementations. This allows for fast expansion of infrastructure resources to respond to business changes.

Matrix templates are available today on Microsoft Exchange Server 2007, Microsoft SharePoint Server 2007, Microsoft SQL Server 2008 as well as Oracle® Real Application Clusters 11g, Oracle Single Instance Database 11g, Oracle PeopleSoft with Oracle Database 11g in a three-tier architecture, and SAP NetWeaver. More Matrix templates are planned to be available in early 2010 to cover applications from Citrix, McAfee, MicroStrategy, Novell, Red Hat, SAS, Siemens PLM Software, Inc., SunGard, Symantec, TIBCO and VMware.

HP is working with industry-leading virtualization vendors to integrate technologies such as Microsoft Windows® Server Hyper-V and VMware vSphere 4 and vCenter, making it easier for customers to purchase and implement these solutions with Matrix.

HP is including Matrix in its [Partner Technology Access Centers \(PTAC\)](#) as well as developing new integration testing services to help HP ISV partners integrate, test and optimize their unique capabilities for a converged infrastructure.

About HP

HP, the world's largest technology company, simplifies the technology experience for consumers and businesses with a portfolio that spans printing, personal computing, software, services and IT infrastructure. More information about HP (NYSE: HPQ) is available at <http://www.hp.com/>.

Microsoft and Windows are registered trademarks of Microsoft Corp. Oracle is a registered trademark of Oracle Corporation and/or its affiliates.

This news advisory contains forward-looking statements that involve risks, uncertainties and assumptions. If such risks or uncertainties materialize or such assumptions prove incorrect, the results of HP and its consolidated subsidiaries could differ materially from those expressed or implied by such forward-looking statements and assumptions. All statements other than statements of historical fact are statements that could be deemed forward-looking statements, including but not limited to statements of the plans, strategies and objectives of management for future operations; any statements concerning expected development, performance or market share relating to products and services; any statements regarding anticipated operational and financial results; any statements of expectation or belief; and any statements of assumptions underlying any of the foregoing. Risks, uncertainties and assumptions include macroeconomic and geopolitical trends and events; the execution and performance of contracts by HP and its customers, suppliers and partners; the achievement of expected operational and financial results; and other risks that are described in HP's Quarterly Report on Form 10-Q for the fiscal quarter ended July 31, 2009 and HP's other filings with the Securities and Exchange Commission, including but not limited to HP's Annual Report on Form 10-K for the fiscal year ended October 31, 2008. HP assumes no obligation and does not intend to update these forward-looking statements.

© 2009 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.

