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Deborah Nelson is responsible for Worldwide Marketing for HP's services, software, servers, storage, and networking. She leads marketing across four global business units to deliver technology solutions that help medium-size and enterprise organizations achieve better business outcomes.

Previously, she ran global marketing for HP's personal computers, technical workstations, handheld products, mobile and wireless solutions, and personal storage appliances.

Nelson has held a broad range of marketing positions over her 20-year career. Her experience spans management of software, services and hardware products, channels and partners, marketing communications, market research, and business development in HP's Americas and European field and worldwide organizations.

In June 2009, Nelson was honored with the HP Recognition Award by the Connect user group for her dedication to, support of and advocacy for the HP user community. She received the Frost & Sullivan Lifetime Achievement Award because of her pioneering efforts to drive marketing excellence at HP.

Nelson graduated from Northwestern University and serves on the board of directors for Second Harvest Food Bank of Santa Clara and San Mateo Counties.