



Lee Johns

Director of Marketing, Next Generation Storage, StorageWorks Division

Hewlett-Packard Company

Lee Johns is director of marketing for next-generation storage in HP's StorageWorks division, which is part of the Enterprise Servers and Storage business unit. Johns is responsible for bringing to market a modular portfolio of storage solutions and data services that enable customers to gain control of their information and obtain better business outcomes.

Previously, Johns was director of marketing for Entry Storage and Blades, responsible for delivering the latest generation of HP StorageWorks Modular Smart Array products as well as integrating more storage capabilities with the HP BladeSystem product line.

Prior to joining the StorageWorks division, Johns ran a marketing and engineering organization focused on unified management of servers and storage. His team also ran the HP management ecosystem, "Insight Control" for the HP BladeSystem. Product lines he has managed include HP Systems Insight Manager, HP iLO management processor and ProLiant Essentials software.

Johns was an architect behind Compaq's Adaptive Infrastructure, a strategy for information technology infrastructures that enables customers to adapt easily to change and conserve resources. This strategy was a precursor to the HP Adaptive Infrastructure for data centers today.

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