



HP and Nestlé Present “A Delicious Dilemma” Candy Makeover Sweepstakes

What:

- HP and Nestlé have teamed up to redesign the packaging for GOOBERS®, SNO-CAPS® and OH HENRY!® candies.
- New year, new look: America can help refresh a classic Nestle candy brand by voting for its favorite new look. The one package design receiving the most votes will appear on store shelves later this year.
- Attention chocoholics: Five voters will be selected randomly to win a candy prize package worth \$100 each. No purchase necessary to win.
- Also visit the sweepstakes website for the cartoon miniseries, “A Delicious Dilemma” for a peek into the personalities of GOOBERS®, SNO-CAPS® and OH HENRY!®, and to learn more about the official sweepstakes rules.
- The new candy designs were created by MarketSplash by HP, a one-stop, web-based shop that provides small businesses some of the industry’s lowest prices and fastest delivery times for brand marketing services such as professional-quality design and print fulfillment. MarketSplash by HP and Nestle prove that professional design services that meet the standards of big businesses are now accessible and affordable to small businesses.

When:

- Voting runs from midnight Eastern Time (ET) on January 27, 2009, and ends at 11:59:59 p.m. ET on March 6, 2009.

Where:

- Sweepstakes website: www.ADeliciousDilemma.com

Additional details:

- Sweepstakes is open to legal residents of the 50 United States and the District of Columbia, 13 years of age or older. Prize winners will be contacted following the close of the contest.
- Complete terms and conditions are available at www.ADeliciousDilemma.com.

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