



John Wills

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John Wills is a practice principal and leader of business intelligence for the Consulting and Integration Organization practice area within the Business Intelligence Solutions unit at HP.

He has 20 years of experience in business intelligence with Metaphor, IBM, Sagent Technology and Ascential Software, where he held a number of diverse roles that included responsibility for consulting, sales, marketing and product development.

During this time, Wills worked with a number of pioneers of data warehousing, was a frequent public speaker and developed deep expertise in business intelligence methods, data warehouse design, analytic techniques and meta data management.

In his current role, Wills leads HP's business intelligence strategy for providing services to senior IT executives. He is based in Atlanta.

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