



HP Video Collaboration Solutions

Overview

[HP Video Collaboration Solutions](#) are helping enterprise organizations around the globe reduce travel and their carbon footprint while increasing productivity among globally dispersed teams. From networking and service options to telepresence and video conferencing endpoints, HP is able to deliver and integrate – as a single source – a variety of offerings that enable the customer to manage costs, help reduce the need for IT support and enjoy exceptional collaboration experiences.

Services from HP reduce costs and eliminate the complexity of collaboration

HP's broad range of collaboration services ensure customers secure the greatest return on investment from their collaboration assets. Services from HP enable customers to enjoy consistent and reliable collaboration experiences, which ultimately lead to higher usage rates and a reduced need for travel. Customers can utilize HP's Network Lifecycle Services or take advantage of HP Halo Managed Services, which include the HP Halo Telepresence Service and the HP Halo Video Collaboration Service.

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HP Halo Telepresence Service	HP Halo Video Collaboration Service	HP Network Lifecycle Services
<ul style="list-style-type: none"> • For HP Halo endpoint customers • Guaranteed available bandwidth on a private global network • Seamless company-to-company connections • 24/365 monitoring of network activity • Technology Refresh⁽¹⁾ • Directory management • Network diagnostics and monitoring • AES-256 encryption • 24/7 concierge • Account management 	<ul style="list-style-type: none"> • For non-HP Halo branded endpoint customers • Guaranteed available bandwidth on a private global network • Seamless company-to-company connections • 24/365 monitoring of network activity • Auto-meeting initiation • Directory management • Network diagnostics and monitoring • 24/7 helpdesk 	<ul style="list-style-type: none"> • Consulting services on network architectures, video products, protocols and network environment • Design analysis including physical network design, network security design • Multivendor solution integration • Options include 24/7 mission-critical support spanning user, technical and administrative needs

Flexible networking options for the best global experience

With 40 years of experience delivering network solutions in 170 countries, HP understands networking and offers customers a network-centric approach to collaboration. From HP's range of networking options, customers can select the type of network infrastructure that best suits their needs.

A company may, for example, place desktop video conferencing solutions on its corporate network and higher bandwidth telepresence endpoints on HP's fully managed HP Halo Video Exchange Network (HVEN). For some customers, this type of hybrid approach, using the corporate network and the HVEN, is the most cost-effective and reliable way to ensure exceptional collaboration experiences. HP works with the customer to implement the right solution and HP manages the entire ecosystem.

Endpoints for every business need

HP offers a robust portfolio of interoperable telepresence and videoconferencing endpoints. HP can assess each customer's global communication needs and recommend the right combination of endpoints that will suit the users and the desired locations.

- The [HP Halo Collaboration Studio](#) combines state-of-the-art studio design and precision components. Lighting, sound and video are optimized to offer the most immersive HP Halo telepresence experience. Expansion options are available to accommodate larger meetings.⁽²⁾
- The [HP Halo Collaboration Meeting Room](#) combines a best-in-class collaboration experience with a flexible design that is engineered for installation within an existing, larger conference room space. Because no build out is required, customers are able to keep site-preparation time and costs to a minimum.
- The [HP Halo Collaboration Center](#) is HP's smallest and most adaptable, yet still immersive, telepresence solution. It is available as a two-seat or four-seat model and can be placed in a variety of locations including an executive's office or a conference room.
- HP provides the full suite of [TANDBERG](#) endpoints – from telepresence to meeting room to desktop – to offer customers the broadest portfolio of interoperable, video collaboration tools on the market.
- HP Halo meeting participants also have the option of connecting to standards-based videoconference meetings via the [HP Halo Gateway](#).

Additional endpoint features and services

- [HP Halo Webcasting](#) enables HP Halo telepresence customers to produce high-quality webcast content, live and on-demand, directly from their HP Halo telepresence endpoints and then stream the content to employees or external audiences around the world.⁽³⁾
- A dedicated collaboration channel⁽⁴⁾ enables HP Halo telepresence participants to easily share documents, presentations and motion-picture-quality digital video from their notebook PCs using the high-definition collaboration screen mounted above the displays.
- [HP Halo Multipoint](#) allows simultaneous connections with multiple locations around the world and features a proprietary three-axis-control camera system, which automatically



adjusts to allow for superior eye contact. HP Halo Multipoint is available to all customers at no additional cost.

HP Video Collaboration Solutions key benefits

- Get more flexibility for the investment by working with a single source to deliver and integrate network, service and endpoint options and implement a unified communications strategy quickly, cost effectively and on a large scale.
- Improve the quality of global communications and endpoint usage rates with extensive interoperability between telepresence solutions and video conferencing endpoints that result in accelerated enterprise-wide productivity and increased speed to market.
- Support efforts to minimize greenhouse gas emissions and costs associated with business travel while fostering more personal connections. If a team of four people uses an HP Halo studio instead of flying from New York to London, they can avoid emitting approximately 12,000 pounds of CO₂,⁽⁵⁾ the equivalent of taking more than 360 cars off of U.S. roads for one day⁽⁶⁾ or replacing the CO₂ sequestering efforts of nearly 5,000 mature trees.⁽⁷⁾

⁽¹⁾ HP ensures that all components critical to maintaining the HP Halo experience purchased by the customer remain current and that all HP Halo endpoints remain compatible.

⁽²⁾ HP Halo Second Row Audio Service is an optional feature for the HP Halo Collaboration Studio.

⁽³⁾ All HP Halo endpoints – including the HP Halo Collaboration Studio, HP Halo Meeting Room and HP Halo Collaboration Center – can be used to conduct these webcasts.

⁽⁴⁾ Available only with HP Halo Telepresence Solutions including the Halo Collaboration Studio, Halo Collaboration Meeting Room and Halo Collaboration Center.

⁽⁵⁾ Calculated using HP Corporate and Brand Marketing Carbon Calculator. Key assumption is that 0.447 pounds CO₂ are emitted per passenger air mile.

⁽⁶⁾ According to the U.S. Environmental Protection Agency the average U.S. car emits 12,100 pounds CO₂ in a year, or 33 pounds CO₂ per day.

⁽⁷⁾ Based on Tufts University calculations for a 25-year-old forest of Northeast Maple, Beech, Birch: 1,760 pounds CO₂ per acre per year. Average of 700 trees per acre or 2.52 pounds CO₂/tree/year.

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