



HP Asset Manager Software Asset Management module

Data sheet

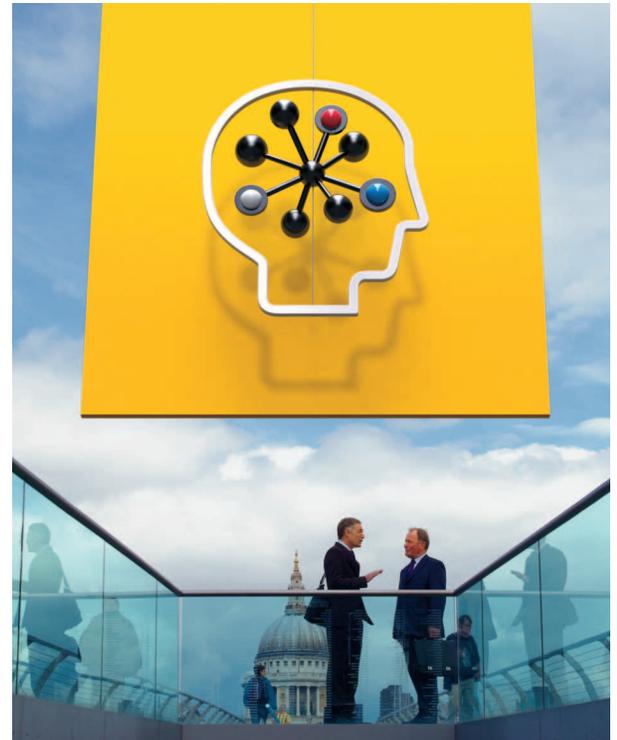
HP Asset Manager Software Asset Management module leverages best practices to help your organization optimize software expenses and manage risk more effectively. It enables your organization to automate the most common software management processes.

The software asset management challenge

Managing software assets continues to evolve from a tactical nuisance into a strategic imperative. While IT budgets have remained flat, software continues to grow in terms of its percentage share of the overall IT budget.

On average, software constitutes roughly 18 to 37 percent of the overall IT budget, and as organizations look for opportunities to optimize costs, software becomes an obvious target. In addition, software audits have created unpredictable exposure to risk—organizations that are found to be out of compliance can face multi-million-dollar penalties, not to mention considerable negative publicity.

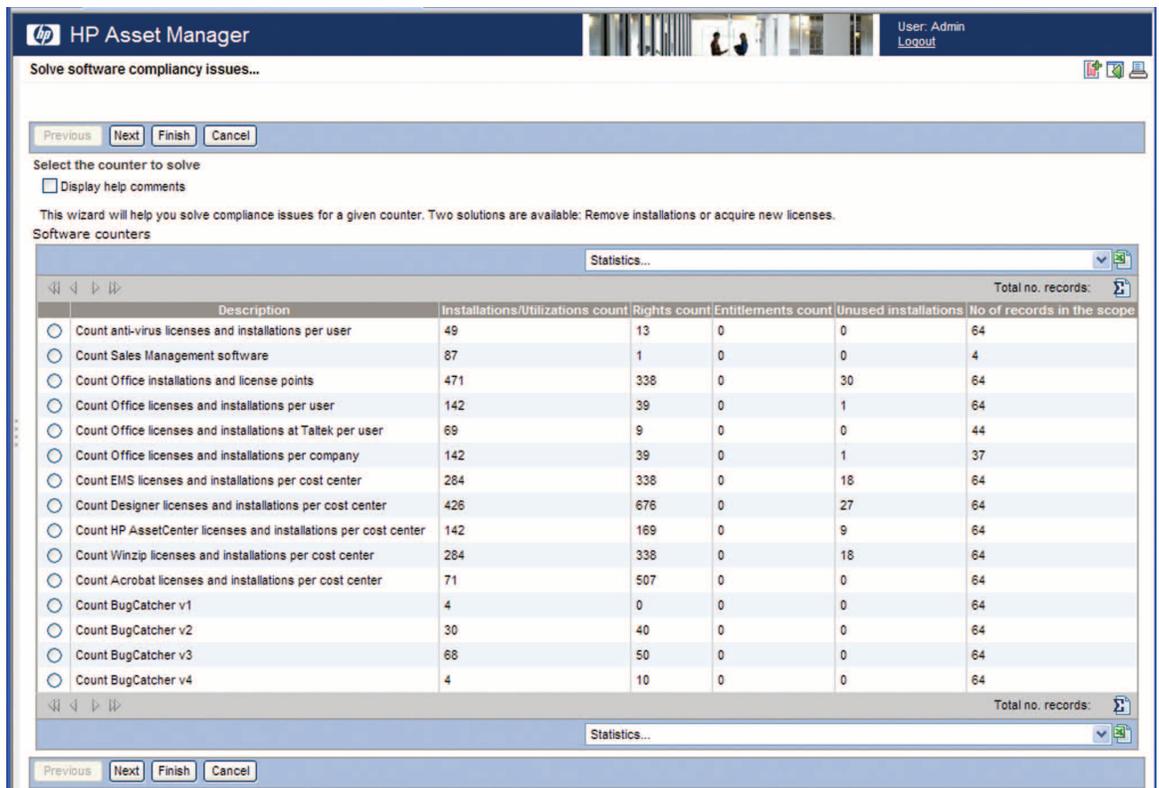
As your organization gradually adopts basic asset tracking and portfolio management capabilities, a logical next step is to address the challenges of software licensing and management. Most organizations struggle to define how all of the steps in the software asset management process fit together, and instead of implementing a consolidated solution that incorporates all processes, they splinter into silos of data where inefficiencies and data integrity issues flourish.



Key benefits

- Optimize software costs using powerful reconciliation engine.
- Enable software compliance.
- Manage entitlement and usage.
- Facilitate complex software license type management.
- Enable usage tracking and reconciliation to allow for greater cost savings.

Figure 1. Determine license status of all software applications.



Product overview

The HP Asset Manager Software Asset Management module provides a straightforward, standardized and proactive way to manage contracts, entitlements, licenses, state of compliance and more.

Software contracts

HP Asset Manager Software Asset Management provides a step-by-step process to create and manage contracts in a manner that meets compliance requirements and avoids over-purchasing. Your contract administrators are able to follow and compare draft iterations, review negotiation notes, link contracts to software and hardware assets, and automate the contract validation and end-of-term processes.

Software license definition and reconciliation

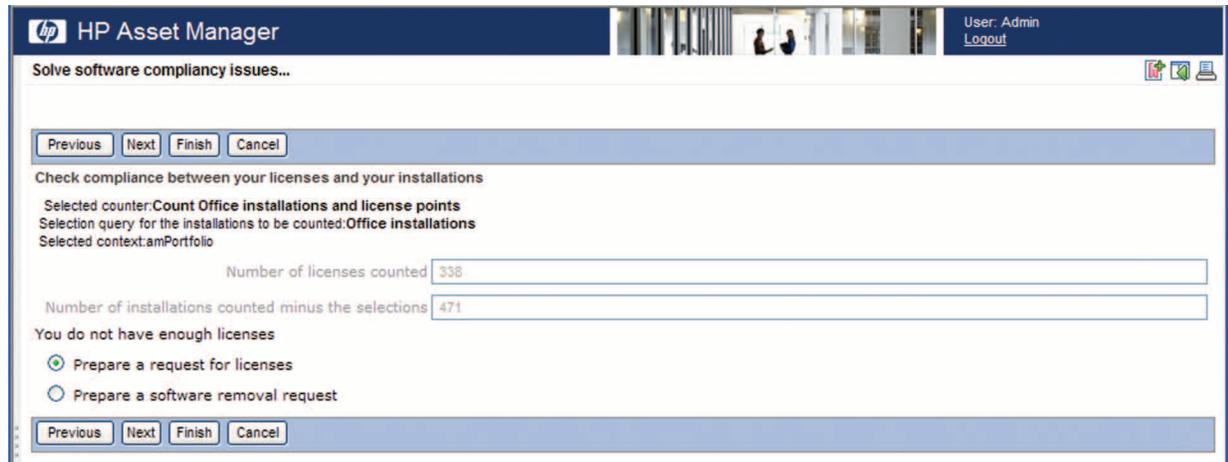
You can select from pre-defined license structures (by user, install, CPU, server, OEM and more), or create your own structure. Based on the license structure defined, HP Asset Manager Software Asset

Management automatically tracks license counts and detailed software installation information using data returned through automated discovery tools, such as HP Discovery and Dependency Mapping Inventory software (HP DDMI—previously known as HP Enterprise Discovery software). You can reconcile licenses against actual installations, user and system entitlements, and actual usage, virtually eliminating non-compliance risks while you target cost reductions. Licenses are tracked to the level necessary per the license, and applications can be reconciled to application software suites.

Entitlement and utilization management

Once licenses are defined, HP Asset Manager Software Asset Management enables the process of determining who is entitled to use a software application, and who is actually using software assets. Entitlements can be defined by job title, function, system or organizational placement. By tracking entitlements and utilization of installed software, you can re-deploy unused licenses without compromising compliance requirements.

Figure 2. HP Asset Manager walks you through the best practices for managing your software.



Powerful features

Software asset management dashboard—Gain a real-time snapshot of the state of all of your software assets. HP Asset Manager Software Asset Management identifies potential compliance risks and opportunities to recapture unused or over-licensed software. It provides a complete breakdown of costs by software title.

Simplified interface and workflow—Create and manage contracts, structure software licenses, define entitlements and retire assets. The step-by-step process opens the process of software asset management to both technical and business contributors, such as your contract and procurement managers.

Continuous improvement wizards—Review software compliance and existing contracts to identify opportunities to optimize agreements and reduce software expenditures.

Out-of-box reports—Report on software compliance, entitlements, deployments and utilization of software.

Integration with HP DDMI—Leverage integration with application libraries to automate the tying of discovered software back against HP Asset Manager software “models.”

Integration with client automation—Leverage integration with client automation to verify that licenses are available before distribution. Client automation helps move patches and software out to PCs and servers based on an established set of policies.

Figure 3. Be assisted in solving complex contexts such as upgrade and transfer of rights.

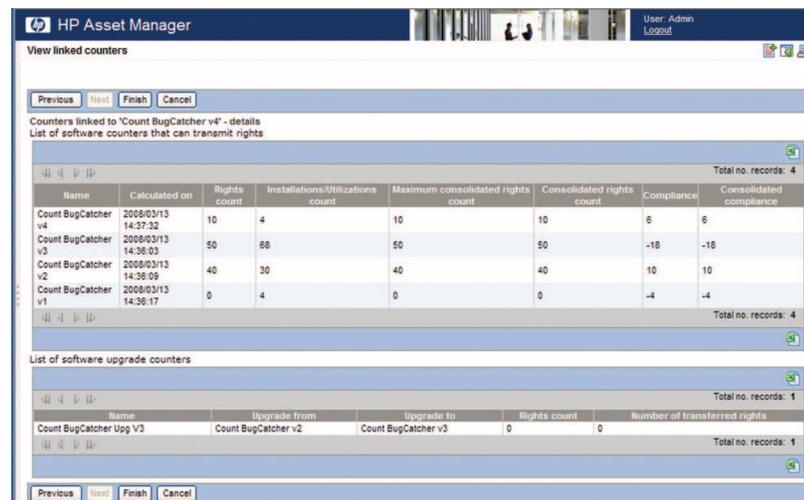
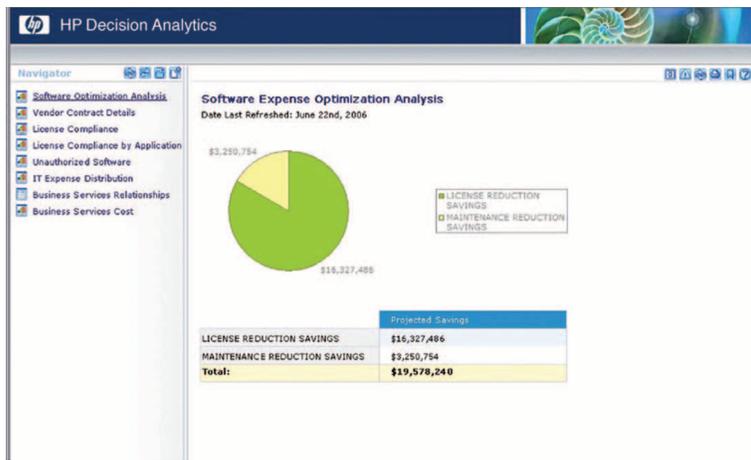


Figure 4. Reduce software cost by using HP Asset Manager.



Software file reconciliation—Use the included tools to help alleviate nomenclature differences between discovery tools and license names stored in HP Asset Manager.

Automation—Improve compliance with automated request and removal workflows that are initiated when either an under- or over-license of an application is identified.

License compliance—Strengthen management with both complex and simple license compliance calculations that prove compliance status on virtually any license type.

Out-of-box templates—Use software contract and license templates that are structured to allow quick and easy capture of key contract and license terms and conditions.

Manage virtual environments—Report on software compliance by taking into account software installed within VM.

A complete solution

Comprehensive training

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4AA0-5890ENW Rev. 2, May 2008

