



HP SmartStream Solutions Portfolio

Overview

The HP SmartStream Solutions Portfolio includes graphic arts workflow components that help customers create digital printing production solutions to meet a broad range of market segments and application needs. It provides cost-effective workflow management, from job creation to completion, emphasizing HP's leadership in helping customers grow their businesses with powerful workflow solutions that ensure high quality and productivity while decreasing total cost of ownership.

The HP SmartStream Solutions Portfolio is an open environment, which offers customers streamlined productivity, greater flexibility and the choice to expand into additional market segments, including general commercial printing, direct marketing, publications printing, photo specialty, labels and packaging, and commercial and industrial large-format printing.

The HP SmartStream Solutions Portfolio allows graphic arts customers to pursue greater possibilities, create competitive advantage and evolve their business through streamlined, efficient and high-powered workflow solutions.

Key features and benefits

- HP and partner components that combine to provide workflow management from job creation to completion
- Comprehensive file processing, variable-data management, imposition and image management support for general commercial printing, direct marketing, publications printing, photo specialty, and label and packaging markets
- Data sharing and feedback between workflow components from job creation through job fulfillment enabling process automation and more effective business management

HP SmartStream Solutions Portfolio components – production printing

- HP SmartStream Director
- HP SmartStream Production Pro Print Server
- HP SmartStream Production Plus Print Server, Powered by Creo
- HP SmartStream Designer (formerly HP Indigo Yours Truly Designer)
- HP SmartStream Labels and Packaging Print Server, Powered by EskoArtwork
- HP SmartStream Ultra Print Server for HP Indigo
- HP SmartStream Ultra Print Server for the HP Inkjet Web Press
- HP SmartStream Photo Enhancement Server

Editorial contacts:

Annie Heck, HP
+1 541 715 3009
annie.heck@hp.com

David Lindsay
Porter Novelli for HP
+1 404 995 4577
david.lindsay@porternovelli.com

Hewlett-Packard Company
3000 Hanover Street
Palo Alto, CA 94304
www.hp.com

- HP SmartStream Onboard Print Server (formerly HP Indigo Press Production Manager)

© 2009 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.

