



Partner Quotes for HP BladeSystem Matrix

Broadcom

"The HP BladeSystem Matrix takes advantage of Broadcom's power savings and versatility in its adoption of next generation Ethernet networking technology. Broadcom 10-Gigabit Ethernet technology supports HP Virtual Connect Flex-10 and provides the performance, features and flexibility required by HP customers who want to dynamically configure their BladeSystem infrastructure and maximize resources, especially in virtualized environments."

– Vinod Lakhani, senior director and general manager, High-Speed Controller business

Brocade

"As the industry leaders in data center networking solutions, Brocade and HP provide integrated products and services that help customers realize the cost and performance benefits of a simplified, secure and flexible virtualized data center environment. By working closely with HP on the Virtual Connect and BladeSystem Matrix initiatives, we are enabling customers to achieve their business objectives of increasing infrastructure convergence in a virtualized environment in the most cost-effective, easiest to deploy manner possible."

– Marc Randall, senior vice president of products and offerings

Citrix Systems

"More than ever, our customers need to maximize value from their IT investments and feel confident that technologies from various vendors will work together as seamlessly as possible. The HP Virtual Connect Flex-10 certification for Citrix XenServer assures customers can take full advantage of HP's flexible networking capabilities within a XenServer environment. As a result, HP BladeSystem Matrix customers can use HP's Flex-10 to easily and dynamically move, allocate and reassign network connections in the XenServer virtualized environment."

– Lou Shipley, group vice president and general manager, XenServer Products Group

Emulex

"Emulex LPe1205-HP 8Gb/s HBAs deliver the performance, bandwidth and scalability necessary to support the enterprise-class, on-demand flexibility of the new HP BladeSystem Matrix. Together, Emulex and HP are helping customers consolidate, virtualize and manage their data centers for better operational efficiency, business

responsiveness and greater strategic advantage.”

– Steve Daheb, chief marketing officer and senior vice president of business development

Fusion-io

“Fusion-io understands the need for customers to reduce infrastructure complexity and associated costs while improving performance, flexibility and efficiency. We applaud HP’s efforts to deliver on these challenges with the release of their new HP BladeSystem Matrix, which allows server, storage and network infrastructure capacity to be dynamically allocated to applications across up to 1,000 physical or virtual servers. Combined with HP StorageWorks IO accelerator cards, developed with Fusion-io technology, customers can dramatically accelerate the performance of their data I/O intensive applications.”

– Steve Wozniak, chief scientist

GoldenGate Software Inc.

“GoldenGate continues to support its large and growing customer base, which has deployed on a number of different HP platforms. With the new HP BladeSystem Matrix, GoldenGate continues to support customers who run mission-critical applications and will help customers deploy quickly and with minimal risk. Running heterogeneous environments in parallel in an active-active configuration gives customers the option to fail-back if required and also gives the customer additional time to fine tune and optimize the HP BladeSystem environment for all users, which is exactly what the IT group needs today.”

– Chris McAllister, senior director of product management

The CoSort Company

“A major benefit of the HP BladeSystem Matrix for CoSort, FACT and RowGen customers will lie in its capacity management for high-volume workloads. By planning and allocating infrastructural resources like Integrity nodes and storage locations, HP BladeSystem Matrix users can find the best places to run large file transforms and reports, database reorgs, or test-set builds – and know what to do when their data and jobs move, or if a system fails. By improving the agility, predictability and recovery of their production environments, our customers can reduce their performance bottlenecks and service level risks simultaneously.”

– David Friedland, vice president, Business Development, IRI

JDA Software Group, Inc.

“JDA is committed to delivering a fast return on investment and continued cost savings to our customers through our innovative demand and supply chain solutions and our alliance with HP. With the launch of HP BladeSystem Matrix, HP has created an opportunity to help customers focus on achieving an adaptive infrastructure designed to improve IT service and delivery, consolidate network equipment costs and boost application performance.”



- Dave King, senior vice president, Product Development and Product Management

Microsoft Corp.

“Even in tight economic times, IT has a great opportunity to fundamentally improve the way businesses work. Microsoft server virtualization and management software and HP BladeSystem Matrix offer customers a flexible infrastructure that’s simple to buy, deploy and manage. This combination has all the ingredients necessary for a cost-effective, highly available application environment that provides the means for a dynamic data center so IT can drive business opportunities.”

- Zane Adam, senior director of integrated virtualization and management

Novell

“The HP BladeSystem Matrix gives customers a simple, pre-integrated platform that pools server, storage, power and network capacity all in one managed environment. Combined with SUSE Linux Enterprise, we can offer customers the combination of value, interoperability and supportability that is critical for the data center.”

- Holger Dyroff, vice president of product management for SUSE Linux Enterprise

Oracle

“HP and Oracle share a strong commitment to helping our customers manage costs, improve service levels and increase the flexibility of their data centers. Oracle welcomes the introduction of HP’s BladeSystem Matrix, which can help our joint customers simplify and accelerate the deployment of Oracle grid computing solutions on HP adaptive infrastructure platforms.”

- Rex Wang, vice president, Product Marketing

Parallels

“The flexibility and control offered by the HP Virtual Connect 8Gb 24-Port FC Module will enable customers running Parallels Virtuozzo Containers much greater freedom in assigning storage to their container-based virtualization environment. Because Parallels Virtuozzo Containers virtualizes the operating system, customers will be able to take immediate advantage the Windows or Linux drivers that support this new Virtual Connect module, providing direct access to the wide array of HP StorageWorks Fiber Channel-based solutions.”

- Bryan Goode, vice president, Business Development

Pervasive

“The compelling combination of Pervasive DataRush™ and the HP Blade System Matrix is poised to provide a new level of virtualization that ensures efficient and full utilization of all system resources. Together, they can power high-performing applications to enable customers to extract meaningful business insights from massive quantities of data.”

- Mike Bryars, Pervasive DataRush general manager



QLogic

“Designed for highly virtualized platforms like the HP BladeSystem Matrix, QLogic QMH2562 adapters deliver the virtualization capabilities and 8-Gb Fibre Channel bandwidth necessary for next-generation enterprise data centers. The HP BladeSystem Matrix helps companies to reduce storage, server and network equipment costs and allocate resources where they are truly needed, delivering optimized resource deployment across both virtual and physical worlds.”

– Amit Vashi, vice president of marketing, Host Solutions Group

Red Hat

“Red Hat and HP have long collaborated to deliver compelling solutions to our joint customers. Today, Red Hat Enterprise Linux and the new HP BladeSystem Matrix together deliver expanded flexibility and performance to customers, while simultaneously offering the opportunity to reduce total cost of ownership. We continue to work with HP to expand our joint offerings, including certifying the Red Hat Enterprise Virtualization portfolio on HP systems.”

– Brian Stevens, chief technology officer and vice president, Engineering

Symantec

“Together, Symantec Brightmail and HP BladeSystem Matrix technology enhances the flexibility of business-critical applications and reduces the total cost of application delivery for customers. Symantec Brightmail Gateway Virtual Edition delivers a messaging security platform with industry-leading antispam, antivirus, advanced content filtering and data loss prevention technology. This combined with HP BladeSystem Matrix technology offers customers a cost-effective, highly available application environment with on-demand flexibility for enterprises.”

– Jack Quinnell, director of product management, Symantec Mail Security

VMware

“Combining VMware virtualization with the HP BladeSystem Matrix will provide customers a robust computing platform with out-of-the-box simplicity, while giving them efficiency, control and choice in the delivery of their next-generation cloud-based services.”

– Bogomil Balkansky, vice president of product marketing, Server Business Unit

