



## HP Showcases New Spring Accessories

High-fashion mobile mice, Wi-Fi smart display and gaming keyboard underscore company's focus on design and innovation

LAS VEGAS, Jan. 6, 2009 – Reinforcing its focus on design and innovation, HP today announced a lineup of new spring accessories.

### Wireless smart display

With the new HP sd828 Wi-Fi Display, users can enjoy photos, music and videos from PCs on their home network as well as popular Internet sources.<sup>(1)</sup> Music, photos and videos can be uploaded from popular photography sites such as HP's Snapfish and from social media sites. Digital images also can be sent to the display from a cell phone using email.

The Wi-Fi Display is capable of storing and displaying up to 1,000 photos. Users can connect to Internet radio to enjoy music from the device. In the quadrant view, videos, photos, calendar and time and date can be displayed simultaneously. The Wi-Fi Display is expected to be available this spring and priced at \$179.<sup>(2)</sup>

HP also introduced a digital picture keychain for those who want their photos with them at all times. Shipping in the spring, the keychain's estimated pricing is \$24.99.<sup>(2)</sup>

### Gaming accessories

HP also will ship its first-generation Gaming Keyboard with voodooDNA this spring. The ideal companion to HP's Gaming Mouse with voodooDNA, announced last fall, the new keyboard is designed for increased speed, accuracy and flexibility. The keyboard has backlit illumination with WASD cluster lighting and anti-ghosting. It has fully programmable keys with macro capability and three unique profiles. The top of the keyboard also is coated with non-slip rubber finish and media keys are touch access. The keyboard is expected to be available in February for \$79.99.<sup>(2)</sup>

### Mice and keyboards

Highlighting HP's mice and keyboard offerings are models ranging from the high-style, women's edition mobile mice with lacquer finishes, chrome accents and flower imprint designs, to mice designed for comfort, to keyboard and mice combos.

Mobile mice in bronze and titanium are designed to match HP notebooks.

- The energy-efficient HP Wireless Eco-comfort Mobile Mouse uses a single AA battery and is designed to last up to 7 months. The product is built using 30 percent recycled plastic and its packaging consists of 75 percent recycled materials and is fully recyclable.
- The HP Wireless Elite Desktop is the same great keyboard and mouse used with the HP

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TouchSmart PC. The keyboard has low profile scissors keys for ultra-fast response, 12 hot keys for multimedia control and two different adjustable height positions.

- HP Wireless Comfort Desktop consists of a wireless wave keyboard and laser mouse set. There are 31 pre-programmed hot keys for multimedia, easy web navigation and a better Windows Vista® experience. The keyboard, which has a cushioned wrist rest, adjusts to three positions. The precision laser mouse offers better control and accuracy and the smooth and fast scroll wheel has a four-way tilt scroll wheel for easier navigation.

Expected to be available in spring, all mice start at an estimated \$39.99.<sup>(2)</sup> Keyboard and mouse combos are priced from \$79.99 to \$89.99.<sup>(2)</sup>

#### DVD and flash drives

HP also is shipping a new slim line DVD drive, the DVD 555s, which is an ideal companion for an HP mini PC. The drive is available now for \$99.99.<sup>(2)</sup>

In addition, HP c485w USB Flash Drive are available 2 gigabyte (GB), 4 GB, 8 GB and 16 GB sizes and offer security protection with 128 AES hardware encryption. The flash drives are expected to be available in spring and priced between \$15 and \$75 based on memory.<sup>(2)</sup>

#### About HP

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<sup>(1)</sup> Requires Internet connection, sold separately.

<sup>(2)</sup> Estimated U.S. street prices. Actual prices may vary.

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