



Executive Biography

Wing Kin Cheung

General Manager, Handheld Calculators Business, Personal Systems Group



Hewlett-Packard Company

Wing Kin Cheung is general manager of the Handheld Calculators Business Unit in the Personal Systems Group at HP, responsible for driving profitable growth and customer satisfaction toward current and future product offerings. He is an avid and experienced HP calculator user and is passionate about driving the continued success in this iconic business.

Previously, Cheung was director of marketing for HP's Technology Solutions Group, responsible for driving customer awareness and preference for the company's enterprise business. His prior assignments with HP included strategic and marketing planning, operations, alliance and finance across enterprise and small and medium-size business organizations.

Prior to joining HP in 2000, Cheung spent a significant amount of his time in Asia Pacific driving sales and business development for a U.S.-based manufacturing company. He started his career as an auditor and is fluent in Mandarin and Cantonese.

Cheung holds a master's degree in business administration from Washington State University and a bachelor's degree in accounting and finance from the University of Oregon. He is also a member of Royal School of Music of Great Britain in Pianoforte.

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